

Tracesmart upload 2009 Electoral Register Search



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Press Release Summary: Tracing specialists add millions of 2009 Electoral Register records to their database

Press Release Body: Tracesmart, renowned for supplying companies with [data cleansing](#) and debtor tracing solutions, have announced that they have uploaded 2009 edited Electoral register records to their database. The records have also been integrated into their [Tracesmart Corporate](#) product suite to provide their customers with access to the most up-to-date electoral information available – making them the first supplier of online people tracing services and identity checks to do so.

The definitive annual snapshot of the UK electorate, the Electoral register has two formats – the full version which is utilised to facilitate voting and credit reference checks; and the edited Electoral register which is commercially available and employed by many companies to [trace people](#), cleanse consumer data and verify individual's identities in know your customer exercises.

Commenting from their Cardiff Bay headquarters, Paul Weathersby, Technical Director at Tracesmart, notes how the loading of the 2009 electoral records onto their database has been their quickest to date,

"This year the process of adding electoral data to our system has been the swiftest and most efficient in company history. We have significantly improved on our strong track record by loading the data earlier than we ever have – this has been possible through both considerable expansion of our IT team throughout 2008 and an enhancement of our data collection process."



Edited Electoral register records are a key component in both [identity checks](#) and tracing exercises as they contain both the name and address of UK citizens – essential pieces of information if you need to identify or locate an individual. The prompt release of 2009 edited [Electoral register](#) records demonstrates one of Tracesmart's key philosophies – that their clients should be able to access the freshest data at the earliest opportunity, as Mike Trezise, Tracesmart's Managing Director, explains,

"Electoral records play a key role in all of our services – especially in our online tracing resource and our electronic identity verification tool. As such we acquired Electoral register 2009 records at the earliest possible time to ensure that users of our services have access to the most up-to-date information available and obtain the highly accurate results that they require."

To maintain the accuracy of the 2009 Electoral register data they hold, Tracesmart will be refreshing the records on a monthly basis from January with Rolling Register updates – equating to some 150,000 amendments per month.

Notes to Editors

- Tracesmart Limited - was formed in 1999 and supplies a diverse range of consumer data cleansing, identity check and tracing tools to a wide variety of industries. Their client base ranges from SME to Blue Chip, who are all recipients of bespoke solutions, built around their specific needs.
- Uploaded Records - An initial 5 million edited 2009 Electoral register records have been uploaded. Millions of additional edited

Electoral register records are due to be added on a weekly basis with full coverage envisaged by the end of January 2009.

- Paul Weathersby – Tracesmart's Technical Director, Weathersby is the driving force behind the development and production of Tracesmart's suite of web-based services, and manages and directs their experienced IT team.
- Mike Trezise - is the founder and Managing Director of Tracesmart. With over 25 years tracing and fraud analysis experience his unrivalled knowledge provides the company with a distinct competitive advantage.
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- Rolling Register - The Rolling Register is a monthly Electoral register update, it allows people whose personal circumstances have changed during the electoral year (moving home etc...) or who forgot to register in time, the opportunity to join the Electoral Roll and retain their right to vote.

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