

Tracesmart's online people search aids in Xmas Reunion of Father and Son



Released on: December 5, 2008, 6:51 am

Press Release Author: [Tracesmart](#)

Industry: [Internet & Online](#)

Press Release Summary: Tracesmart recently assisted a remarkable trace involving a son from Colwyn Bay in search of his long lost dad.

Press Release Body: **5th December 2008**

Michael Taylor had never met his father, David, until they were reunited for the first time last week. The father and son met each other on Michael's 25th birthday, making the occasion even more special. Michael initially contacted Tracesmart in response to the company's Missing Person Campaign which has been running since March, and has helped to reunite many other families in time for Christmas.



The campaign has seen a mixture of family circumstances; all involving people looking to find relatives, many with no idea of how to perform an [electoral roll search](#). Tracesmart has a dedicated team of researchers, each

working individually on a search, providing excellent support for those hoping to find relatives. Michael had thought about searching for his father for many years, and especially since he recently became a father himself. He had never attempted a people search before and was unaware how to [find relatives](#) using the internet, but he was able to provide enough information to the researcher, who in turn found a positive match instantly through Tracesmart's simple to use [people search](#). Mr Dibben confirmed his details with the researcher, and was overjoyed to hear that Michael was trying to find him. The reunion was made even more extraordinary as Michael and David were found to be living in the same town, only two miles apart! Michael commented "I'm still in shock, I've been walking around town all these years, and my Dad may have passed by many times. We now meet up regularly and are planning to spend our first Christmas together, which is going to be fantastic."



[Tracesmart](#) aims to raise awareness of how easy it can be to be reunited with a missing person, and hope that new visitors will log on and try for themselves. Many will be missing a family member or friend this Christmas, which, in a large number of cases can be avoided through an instant people search or [address search](#) to check the details are up to date.

"We at Tracesmart are delighted to have helped Michael, and to be involved in reuniting many other families and friends, and especially at this time of year, when Christmas celebrations will highlight the importance of finding those who are missing. We hope to assist even more visitors to [find relatives](#) this year and hopefully make this festive season extra special," added Owen Roberts, Tracesmart's Communications Manager.

- Owen Roberts has worked in the creative, advertising and communications industries for over 25 years and is the voice of

Tracesmart. Heading up the communications team, he raises the public awareness of the company through various media driven PR campaigns.

Web Site: <http://www.tracesmart.co.uk/>

Contact Details:

- Tracesmart Limited - Since the launch of its website in 2004 Tracesmart Limited has established itself as one of the UK's leading providers of online people tracing tools. www.tracesmart.co.uk combines state of the art search technology with an extensive collection of consumer data, providing one of the most powerful and successful systems to trace people.
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