

Canadian Foundlocally.com Adds Eco-Content To Its Community Websites



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Press Release Author: [FoundLocally.com Media Inc](#)

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Press Release Summary: FoundLocally.com Media Inc, a creator of 30 community information portals has just added over 250 pages of content addressing the environment and ecology, and how it impacts the way we work, learn, shop, eat, play, and travel.

Press Body: **FoundLocally.com Media Inc**, a creator of 30 community information portals has just added over 250 pages of content addressing the environment and ecology, and how it impacts the way we work, learn, shop, eat, play, and travel. The content is indicated by our **Going Green graphic**:



Most people don't realize that there's a lot more you can do, than simply using compact fluorescent bulbs in your home (the "good start" advocated by TV host David Suzuki), or driving a hybrid automobile. Good environmental practices affect every aspect of our lives. *"We initially planned to create a new Environment section in our*

*website,” said **FoundLocally founder and General Manager Mark Ruthenberg**, “but realized quickly that environmental best practices can—and should—be implemented everywhere. So we integrated our eco-content into every section of our web site.”*

FoundLocally’s in-depth content attracts visitors (both our regular visitors who’ve bookmarked our site, and those starting on global search engines), informs them, and then directs them to local businesses and community groups. Visitors can search by category, area, by name or address to quickly find & filter close-by providers of goods & services they seek.

Local environmental tourism businesses, organizations, and community groups can add themselves to each community’s **FoundLocally Directory** and posting their own descriptions, marketing information, and business categories. Business can also provide a comment about the Environmental practices in their directory entry. This service is FREE, and especially suited to both businesses that don’t have a web site, as well as those that have a website, who also get a free link to their own website, improving their Web Marketing results. All listings can also post events, jobs, savings, and new announcements. To add your local establishment to **FoundLocally’s Free Listings**, go to <http://www.FoundLocally.com>, select your community and click on “Free Listings”

Communities now covered by **FoundLocally** include: Victoria, Vancouver, Fraser Valley, Okanagan, the Rockies, Calgary, Edmonton, Saskatoon, Regina, Winnipeg, Thunder Bay, Sault Ste Marie, Sudbury, Barrie-Muskoka, Kitchener-Waterloo, Hamilton, Niagara Falls, Oakville-Burlington, Mississauga, Etobicoke, Toronto, Scarborough, North York, York Region, Oshawa-Durham, Ottawa-Gatineau, Fredericton, Halifax, Charlottetown, and St John's.

For more information contact Mark Ruthenberg, FoundLocally’s General Manager a 403-245-2194 or by email at mark@foundlocally.com

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