Celerant Technology Included in Aberdeen Best-in-Class Retail POS AXIS



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Press Release Summary: Celerant Named as a Top Performer by Aberdeen Group



Press Release Body: Staten Island, NY (January 19, 2009) – **Celerant Technology**, a leader in the retail software industry, was recently included in the Aberdeen Group Retail POS AXIS. This highly detailed study analyzed retail software vendors in order to help retailers gain a better understanding of their technology options. The study named Celerant as a "Contender" retail software provider, achieving high scores in areas of Value Delivered and Market Readiness.

"Our inclusion in the AXIS displays Celerant as a best-in-class retail software vendor, showing how our company excels in overall performance and customer centricity" stated Ian Goldman, Celerant President and CEO. "The development of a solid, customer-centric POS is an important facet that is highly emphasized at Celerant. We believe that building a successful company begins at providing a strong product, but does not end there. In order to provide a complete solution, a successful company must go beyond the product to deliver the best service possible, to ensure that its customers receive the most return on their investment. Celerant strives to perform at this exceptional level of service and we are honored to have been included in the AXIS study."

According to the **AXIS**, <u>Celerant Technology</u> is listed as a strong performer amongst POS software solution providers. The study bases scores on the variables, Value Delivered and Market Readiness. The results are intended to aid companies in the retail market in choosing the appropriate technology solution and service provider that best fits their needs.

"Aberdeen's mission is clear as we take yet another step to educate businesses to action by empowering them with relevant and timely information to make more informed decisions, understand best practices, and maximize their ability to gain competitive ground," said **Aberdeen President, Stephen Gold**. "With AXIS, Aberdeen provides a competitive intelligence perspective that allows organizations to understand various service and product providers that are best positioned to help them achieve their goals."

Celerant Technology gained recognition in the **Aberdeen Group AXIS** as a leading vendor of retail software, presenting a value delivered product with a focus on market readiness. **Celerant** provides a completely integrated retail solution that goes beyond the point of sale application to reach a heightened level of service for its clients. Aberdeen is an accredited, non-biased research organization that provides studies on a wide range of topics. To view more information on the **Aberdeen Group** or the **AXIS** study, go to http://axis.aberdeen.com.

About Celerant Technology

Celerant's Command Retail is an advanced real-time retail management system, which manages all areas of retail including POS, Inventory Management, Warehouse, Distribution Center, Allocation, Multi-Channel/E-Commerce/Kiosk, Data Mining, and Back-office, in a single, integrated system. Our advantage is the flexibility of our Java platform, allowing Celerant professionals to conduct cost-effective analysis and adaptation based on the individual needs of each retailer. The result is a better system that meets the needs of retail businesses and gives them the tools to take Command of their success. For additional information regarding Celerant Technology go to www.celerant.com. For more information about the Command Retail Product, please visit www.commandretail.com.

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