

# Gebbie Press Launches new Online Media Contact and Press Release Distribution Service



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Industry: [Marketing](#)

Press Release Summary: PRPro, the new [online media contact](#) service from [Gebbie Press](#), includes US Daily and Weekly newspapers, Radio and TV stations and Trade and Consumer magazines, as well as Black and Hispanic media.

Press Release Body: Gebbie Press, provider of industry leading media directories since 1955, announced that it is now offering PRPro, the new powerful online version of their Gebbie Press All-In-One Media Directory. Because the information is now delivered online, customers have a complete solution to act on the media contact information without needing to export to a spreadsheet, database, or various "point" solutions.

*"We pride ourselves on being one of the longest continuously operating, privately held media directory publishers in the U.S.," said **Mark Gebbie**, president and owner of Gebbie Press, Inc. "Online delivery of our content to our customers is something that we've considered for several years. But we didn't want to offer only a limited online application, as many of our competitors have done. We wanted to provide a true turnkey solution for our customers to view the information, search it, and then to act on it, all through the same application".*

Features include the ability to create targeted email campaigns, export fax numbers, print mailing labels and reports. US Daily and Weekly newspapers, Radio and TV stations and Trade and Consumer Magazines may be selected by state, metro market rank, circulation, station format or network and zip code radius. Black and Hispanic media are included.

The new Gebbie Press online PRPro version is available now and a free trial version may be found at <http://www.gebbiepressonline.com>.

Gebbie Press has been in business since 1955 and has earned a reputation for providing a high quality media directories at a value price. Gebbie media directories are in use at thousands of universities, PR, marketing and advertising firms, public libraries, all branches of local, state and federal government, major corporations, associations, hospitals, non-for-profit organizations and many other organization that need to publicize products or services. For more information, see <http://www.gebbiepress.com>.

Web Site: <http://www.gebbiepress.com>

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