

One Powerhouse Unites With One On The Rise Resulting In Media Succession: Tsunami Productions & The Long Agency Pr



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Press Release Summary: Highly esteemed Tsunami Productions has decided to join forces with the Long Agency, PR firm to create unrivaled opportunities for their combined clientele. Long Agency Founder, Cara Long and Tsunami Productions - President Melissa McComas, believe this union will strengthen existing media relationships while leveraging powerful career plays on behalf of their conjoined client base.

Press Release Body: A seasoned veteran to these vast media circuits, Melissa McComas continues to garner unsurpassed prospects for her varied clientele. As always, Tsunami Productions will be boasting an impressive array of new content and products at this year's 2009 NATPE Conference. Her peers have long viewed Melissa McComas as a visionary with keen insight into consumer trends and demographics. With her expertise firmly embedded in creative development and the execution of television content, as President of Tsunami Productions, Melissa understands the procedures necessary towards generating

significant revenue increases; Coining her one of the most sought after television agents for independently produced television content.

Contrary to Tsunami Productions inspiring body of work, Cara Long introduces her firm to the forefront with new ideas and determination in hand. Formed in early 2008, The Long Agency has successfully acquired many faceted media outlets for their clients. With the heart of an entrepreneur Cara has sought out other entrepreneurial clients and offered customized one-on-one services, which set her apart from many of her contemporaries. At The Long Agency all angles are explored for the client and product in order to create the most precise and successful public image. Cara's ability to spot undiscovered avenues of talent and develop thereafter has landed her right in front of Melissa McComas's visionary path.

Together these respected entities will enter the prominent 2009 NATPE conference armed with innovative content and skills to platform concepts effectively. In addition to Tsunami Productions existing client repertoire the company will be debuting an exciting group of developing personalities represented by The Long Agency. These clients include, Renowned Fitness Expert Cathy Wagner, Cultural Warrior Sandra Maitland and Kid Phenomenon Team Tots. This power team will secure positive and lucrative network and endorsement opportunities for their combined client base.

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