

Opening of Monstermatch.co.uk



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Press Release Author: M. Earnshaw

Industry: [Consumer Services](#)

Press Release Summary: Jonathan Keith, director of Monstermatch Ltd said..."The consumer often pays too much to keep their retailer in business with the overheads. Monstermatch.co.uk can give the consumer a fair price and quality service the high street retailer cannot attain."

Press Release Body: As the economic downturn takes its toll on the high-street, it may seem optimistic to start a new retail business. Yet this is precisely what [Monstermatch.co.uk](#) has done, confident that a market exists for high quality products sold at recession beating prices. [Monstermatch.co.uk](#) is an online retailer that sells iPods, laptops, and other hi-tech goods. It sells products at lower prices than consumers can get on the high-street and guarantees free delivery.

Far from suffering from the downturn, online retail has actually prospered. According to the IMRG Capgemini e-retail sales index, online spending increased by 16% last November compared to the previous year . This is likely to heighten competition for bargain prices during the coming year. **Monstermatch**, however, claims that it is not simply a bargain retailer, it wants to cement a relationship with its customers. For five pounds, a customer can buy a share in the company and enjoy special discounts. Monstermatch is hoping that this will encourage people to feel they have a stake in the retail experience and has offered to give customers a better deal if they can find cheaper prices elsewhere.

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Web Site: <http://www.monstermatch.co.uk>

Contact Details: BM Box 1061 London WC1N 3XX
monstermatch@ymail.com