

# Celerant Technology Celebrates the Beginning of 10th Year in Business!



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Staten Island, NY (February 26, 2009) – Celerant Technology, a Staten Island based retail software provider, is beginning its 10th year in business. Since the company's inception in 1999, Celerant Technology has continued to grow to become a leader in the retail software industry.



*"For the past decade, Celerant has grown both as software provider and as a company," said **Celerant Technology President and CEO, Ian Goldman**. "We have successfully expanded our client base exponentially, which has in turn enabled us to expand our talented staff of developers and programmers, quality assurance testers, trainers, implementation managers, and support technicians. We are proud that we have become such a well recognized company in the industry and will continue to provide advanced technology and expert service, while maintaining the same level of customer-centricity that we've had for the past 10 years."*

The Celerant product, Command Retail, manages all areas of a retail business, from the point of sale on the front end, to inventory management, warehouse, distribution, allocation and advanced reporting on the back end. Celerant works with a variety of vertical markets and industries that sell hard and soft goods such as sporting goods, apparel, footwear, specialty/gifts, convenience, hardware, furniture, and also offers specific functionality for the firearms industry. "The Celerant system is written in Java and performs in real time, allowing it to run at multiple locations simultaneously, and offers

an e-commerce functionality that is completely integrated, **enabling all channels to communicate with the same, real-time database.** Celerant was ranked as the #1 Mid Sized Retail Software vendor and the #4 Overall Top Retail Software by the 2008 RIS Leaderboard.

*"When Ian and I established Celerant in 1999, we had no idea what lied ahead for us in the future, but we knew that we were onto something,"* said **John Heiser, Celerant Technology CFO.** *"In these tough financial times, it is difficult not knowing which way the retail market or the economy will go, but we know that we have built our company on a strong foundation that has allowed us to be very successful over the past 10 years. From our beginnings as a small company in Staten Island, we knew that we would make our mark on the software industry and are certain that we will continue to stay on top for many years to come."*

Since starting out as a small Staten Island software provider in 1999, Celerant has created a niche for itself in the retail software market, offering a complete application for retailers. In addition to its main office in Staten Island, Celerant now also has satellite office in Georgia, Oklahoma, Florida, Pennsylvania and Ohio. Celerant has over 450 clients with locations across the United States, Canada, and in parts of Europe and the Middle East.

### **About**

### **Celerant**

### **Technology**

Celerant Command Retail is an advanced real-time management system, which manages all areas of multichannel retail including POS, inventory, warehouse, distribution center, allocation, E-Commerce, mail order, kiosk, datamining, and back-office, in a single, integrated system. Our advantage is the flexibility of our Java platform, allowing Celerant professionals to conduct cost-effective analysis and adaptation based on the individual needs of each retailer. The result is a better system that meets the needs of retail businesses and gives them the tools to take Command of their success. For more information regarding Celerant Technology, go to [www.celerant.com](http://www.celerant.com). For information on the Command Retail product, visit [www.commandretail.com](http://www.commandretail.com).

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