

# Jumeirah gives UAE residents reason to celebrate



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PR Text: Jumeirah, the luxury hotel management company and member of Dubai Holding, has announced special rates at its UAE properties to mark the anniversary of the United Arab Emirates.

[Jumeirah](#) will join in the national celebrations and acknowledge the spirit of the UAE and its residents by launching a special rate. The rate will offer citizens of the United Arab Emirates and residence visa holders 15% off the best available room rate, started on December 2nd, the National Day of the United Arab Emirates the special rate offered by Jumeirah will be running until April 17th 2009.

The announcement of the special rate comes at the same time as Jumeirah unveiled its extensive expansion plans to grow its portfolio of luxury hotels and resorts into key gateway or letterhead cities and aspirational resort destinations worldwide. Currently, the Group has several luxury five-star properties under development in the [United Arab Emirates](#), Jordan, Qatar, Oman, Bahrain, Kuwait, Maldives, Bali, Thailand, China, Argentina, Spain, England, Scotland and the US Virgin Islands. In 2009, the Group is eagerly anticipating the grand opening of Jumeirah HanTang Xintiandi in Shanghai, Jumeirah's first hotel in the Asia Pacific region.

Jumeirah properties are regarded as among the most luxurious and innovative in the world and have won numerous international travel and tourism awards. The fast growing Dubai based luxury international

hospitality group encompasses the world renowned Burj Al Arab, the world's most luxurious hotel, the multi-award winning Jumeirah Beach Hotel, Jumeirah Emirates Towers, Madinat Jumeirah and Jumeirah Bab Al Shams Desert Resort & Spa in Dubai, the Jumeirah Carlton Tower and Jumeirah Lowndes Hotel in London and the Jumeirah Essex House Hotel in New York.

### **About**

### **Jumeirah:**

In addition to hotel and resort management, The Jumeirah Group's portfolio also includes Jumeirah Living, the Group's luxury brand of serviced residences offering effortless living in luxurious surroundings; global spa brand Talise Wellness; The Taste Department, the company's dedicated restaurant division; Wild Wadi water park; The Emirates Academy of Hospitality Management, the region's only fully accredited third-level academic institution delivering specialised degree programmes in hospitality management; and [Jumeirah Retail](#), with its 15 stores and dedicated luxury online store.

Sirius, Jumeirah's Recognition and Rewards programme, offers members the ability to earn Sirius Points every time they stay, dine or shop with Jumeirah.

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