

Land Rover Evolves From Jeep Out Of Necessity for Civilian Use, After WWII



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Press Release Summary: With today's hard times upon society, it is necessary to be diligent and search for the best value and usefulness and long life in replacement car parts. This is how the Land Rover came to be, as Jeep parts were hard to find and that vehicle evolved into a civilian Land Rover, with parts then becoming easier to find and replace on the beloved iconic vehicles.

Press Release Body: Allenwood, NJ, January, 2009 - Maurice Wilks' Jeep had reached the end, and this war surplus vehicle was so useful on his farm that he really wanted a replacement. He was the technical director for Rover Cars in 1947, and detected a strong demand for utilitarian ex-military 4x4s. He felt sure that a British designed and built agricultural vehicle would have great potential.

The first Land Rover was conceived, built and designed within a year and launched in April 1948, at the Amsterdam Motor Show. Innovation and resourcefulness were instilled in the brand right from the beginning, as in post-war rationed Britain, aluminum replaced steel and paint left over from a fighter plane factory was used. With a Rover Cars' engine, a lightweight chassis and permanent four wheel drive, this really was a unique little vehicle.

Ten years later, Land Rover brought out a new model that featured a long list of modifications. The changes made the Series II easier to drive without sacrificing durability. With a new 2.25 liter gasoline engine, orders flooded in from over seventy countries and an international brand was well and truly established. From the beginning, Land Rover was the choice of pioneers, explorers and anyone with a spirit of adventure. Numerous expeditions ran

thanks to the gutsy Land Rover – including the first overland trip from London to Singapore.

In this new millennium, at age 60, these trusted Land Rover vehicles can be kept going by replacement parts bought on the Internet. It's hard to conceive that ordering your [rover parts](#) out of the ether, paying for them with a piece of plastic, and having them delivered to your doorstep by a delivery person, would have been imaginable right after WWII.

If a [range rover headlight](#) is needed, or a Land Rover one, different sorts of headlights have been developed for use in these modern times. These include high intensity discharge and halogen bulbs. The rugged design of Land Rover machines offers tough off-road navigation and elegant interior appearances. But all their parts have to work correctly and be of durable construction. That's often why people buy Range or Land Rovers like Maurice Wilks developed after WWII – he wanted to keep a rugged, durable and strong vehicle to use on his farm.

The Land Rover headlight is among the most important element on the automobile for hazard-free travel on unlighted streets or in stormy conditions or over rough terrain, either in the city or on a farm. When someone buys a Land Rover, they are buying a vehicle with great performance and outstanding looks. The headlamps should be switched out as they appear to become dim or are broken. Keep a vehicle in good condition and any unnecessary driving dangers will be kept to a minimum.

Each time the brakes are used on any vehicle, this damaging heat abrades away the brake components until they must eventually be changed - optimally well before the other components start to take damage. As the brake pedal is applied, the [land rover pads](#) are pushed against the car's brake rotor and the momentum and energy of the car or truck is exchanged for heat energy. Braking a car requires a number of components cooperating in tandem - the brake pedal, brake rotors, brake lines, and brake pads.

For additional information on the news that is the subject of this release, contact Chris Grosso of [partsgeek.com](http://www.partsgeek.com).

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