

Leadsmarketer announced B2B Sales Lead Generation through Integrated multi channel Marketing Campaign



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Leadsmarketer, a leading provider of B2B customer acquisition solutions, today announced Targeted B2B sales leads generation program that enables sales and marketing professionals to better identify, reach, and convert new business. With Leadsmarketer, users will be able to utilize a new breed of B2B lead generation program to improve marketing and sales performances. Good sales lead generation provides recurring sales opportunities that keep the sales force busy and lead to more closings and more revenue.

"Businesses today invest heavily in driving traffic to their websites, spending a large portion of their budgets on paid search initiatives and PPC programs but only getting value from the less than 5 percent of visitors that convert," said Richard Smith, Executive Director of Leadsmarketer.



"Leadsmarketer provides all of the tools necessary to capture the other 95+ percent of website visitors and creates an entirely new source of rich, readily convertible leads for B2B marketing and sales."

Get qualified leads delivered to your sales force everyday with Leadsmarketer, which is guaranteed to produce outstanding marketing results. Leadsmarketer unique marketing intelligence introduces you to those interested visitors, identifying companies and even individual contacts. Leadsmarketer can uncover more leads and score them. Qualifying anonymous visitors makes outbound calls to that company highly effective, ensuring your sales team makes contact at the right time.

http://www.leadsmarketer.com/lead_generation_services.html

With Leadsmarketer you can get the sales lead generation system that is ideal for your company. You don't take the need for sales lead generation lightly and neither does Leadsmarketer. So visit Leadsmarketer today and take your company to the next level with outstanding sales lead generation programmes.

Leadsmarketer helps every client who comes in search of B2B leads to the best of their potential. Dramatic Improvement in B2B Sales Lead Generation Effectiveness. Leadsmarketer enables you to quickly and cost-effectively improve your email programs by expanding your marketing reach, lowering your cost per contact. We can support the full campaign development lifecycle, from HTML email coding to live campaign launches and reporting.

- 1) Generate qualified leads: Develop 500% more prospects into sales ready leads
- 2) Increase sales pipeline velocity: Shorten sales cycles by focusing sales efforts on high-quality, already educated leads
- 3) Improve sales-marketing alignment: Build a great relationship with sales by delivering a steady flow of high quality, actionable sales leads

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