

O3SIS unveils its Innovative Living Mobility Product Suites at Mobile World Congress



Released on: February 10, 2009, 7:40 am

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Industry: [Telecommunications](#)

O3SIS to demonstrate how carriers and service providers can utilize O3SIS Living Mobility Solutions to significantly increase revenues and save budgets in challenging economic environments Barcelona, Spain, Overath, Germany, February 10, 2009 - O3SIS AG, leading provider of carrier-grade mobile software solutions today announced that it will be presenting at Mobile World Congress in Barcelona, Spain from February 16-19 (stand 2D15).



At this years event O3SIS unveils its new carrier and enterprise editions of the Living Communication Suite and the brand new Living Media Suite. With innovative business models such as SaaS (Software as a Service) and Mobile Advertising, O3SIS is committed to meet the requirements of challenging market dynamics. O3SIS best-in-class mobility solutions are built to boost profitable mobile data business and leverage existing investments of its customers.

The new product suite "O3SIS Living Communication Suite – Carrier Edition" is designed to deliver a compelling and differentiating end user experience, resulting in best-in-class service uptake rates. O3SIS' "Living Address Book" comes along with new O3SIS client software (Windows Mobile, Blackberry, iPhone, Symbian and more) - powered by state-of-the-art data synchronisation and push technologies. Based on this end-2-end solution, O3SIS showcases how carriers can unleash the mobile value of "Networked Personal Data" and an integrated social network syndication solution.

With the "O3SIS Living Media Suite" including the "Living Phone Safe - Advertising Edition" mobile operators get a range of powerful solutions in their hands to tap new revenue streams based on relevant, personalized advertising while at the same time keep customers loyal to their networks. O3SIS "Living Push Mail" empowers operators to offer a groundbreaking push e-mail service to the mass market. The product unifies all the various standards and technologies to deliver e-mail to almost any device – packaged in a homogenous service offering and optimized according to the capabilities of handsets. The combination and integration with other O3SIS products leads to an unmatched personal communication experience for the user.

With the brand new 'Living Communication Suite – Enterprise and SAAS Edition' O3SIS rolls out a comprehensive Mobility Business Solution offering to Enterprises and Public Authorities. Based on a world leading Carrier-Class architecture the product covers today's security demands of corporate IT departments. The fully managed solution enables companies to get a leading edge mobile communication solution at a highly attractive TCO (Total Cost of Ownership)

*"We're excited to again make key product announcements at the world's largest mobile telecommunications show," said **Dirk Dörre, CEO and CTO at O3SIS.** "We are very confident that our carrier, enterprise and retail customers will immediately benefit from our innovative product line and the outstanding end user experience it provides."*

The O3SIS executive team will be onsite to discuss business details and share its vision for the mobile industry. Members of the press interested in interviewing an O3SIS executive at 3GSM should contact Mireille Napoa of O3SIS AG at +49 (2204) 747-101 or mireille.napoa@o3sis.com.

Press-kits and setting up an appointment is available online from our Congress site at events.o3sis.com.

About

O3SIS

O3SIS AG is a leading provider of carrier-grade mobile software solutions. Our mobility products, data synchronization and push technologies are deployed by top tier mobile operators, ISPs / ASPs, and enterprises with millions of users worldwide. O3SIS living mobility products help to protect and share personal mobile data and media content. Users can interact and communicate through web, mobile phones, communities and social networks with best in class usability.

O3SIS innovative products Living Push Mail, Living Communication Suite and Living Media Suite enable customers to save costs, build a better customer relationship, and create additional revenue streams. For more information, visit www.o3sis.com or contact info@o3sis.com.

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