

# OleOle teams up with US Soccer



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OleOle, the football community and social media site, has teamed up with U.S. Soccer to offer fans unique travel experiences as well as the ability to exchange U.S. National Team tickets. The U.S. Men's National Team's (MNT) much-anticipated match against Mexico in Columbus, Ohio, sold out within 90 minutes of going on sale and OleOle is the only fan ticket exchange guaranteed by U.S. Soccer to provide a safe and secure environment for fans to purchase and sell their match tickets.

For fans that are looking for a complete turnkey game experience, OleOle is exclusively offering official travel packages for all the home and away [2009 FIFA](#) World Cup qualifiers, including the sold-out game versus Mexico. Packages are available at three and four star hotels and include a game ticket.

In addition to a ticket exchange and travel packages, OleOle's website provides a 100% soccer fan-driven social media experience. Fans can connect with other [US Soccer](#) fans across the globe through a variety of social media offerings including blogging, sharing of photos, videos and news about previous U.S. Soccer trips and experiences.

[U.S. Soccer](#) previously partnered with OleOle to provide fans with unique travel experiences, including the opportunity to follow the U.S. MNT on the road when the team traveled to Ullevi Stadium in

Goteborg, where they fell 1-0 to Sweden, and throughout the 2007 Copa America tournament in Venezuela.

The match in Ohio will be the sixth World Cup qualifier hosted by the nine-year-old Columbus Crew Stadium. The U.S. has a 3-0-2 record in qualifying and an unbeaten 4-0-3 all-time record in the stadium.

The U.S, along with Costa Rica, El Salvador, Honduras, Mexico, and Trinidad & Tobago, is competing in the 10-game round-robin format until October 14th, 2009, with the top three teams automatically advancing to the [2010 FIFA World Cup](#) in South Africa. The fourth-place team will compete in a two-game playoff to be held November 14th - 18th against the fifth-place finisher in South American qualifying.

### **About**

### **Ole**

### **Ole:**

Founded in 2006, OleOle is a privately-held international company with headquarters in Beverly Hills, California and offices in New Zealand as well as across Europe and South America.

OleOle is a football community and social media site with news, live scores, results and information on clubs and players from around the world. The multi-lingual content on the site - available in ten different tongues - is created by fans. From the news and the articles to the blog posts and player biographies, users are encouraged to contribute to the site as often and as comprehensively as possible.

In 2007, OleOle became the defacto online presence of the Copa America, the Oceania Football Confederation launched their website on the platform and OleOle became an official Travel and Hospitality Partner of the US Soccer Federation.

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