

Cinema Paradiso expands DVD and Blue Ray rental service



Released on: March 10, 2009, 7:23 am

Author: **Cinema Paradiso**

Industry: [Entertainment](#)

In these tough economic times it is refreshing to hear a success story. As people cut back their spending and tighten their belts they look for a service or product which enables them to achieve their objectives and desires at a lower cost.



One such cut back is that of people going to the cinema to watch films. Increasingly people are staying at home and watching films on their own home cinema systems.

Although this is cheaper than regularly visiting the cinema many people are discovering the benefits of online film rental services.

Cinema Paradiso are seeing and increasing trend of people staying at home and watching

rented films. It is however quite expensive to keep buying the latest

films on DVD and Blu-Ray so to fill this need Cinema Paradiso have expanded their rental service to include recently released titles on both formats.

Blu-Ray has established itself as the market leader in high definition entertainment and as a result carries a premium price. With Cinema Paradiso offering Blu-Ray/DVD rental packages starting at just a few pounds per month people can now get access to these titles and realise the full potential of their High Definition home cinema equipment.

The service works via the post. Each user manages a list of titles wanted and these are shipped out by 1st class post when you subscribe. Then when each DVD/Blu-Ray disc is returned it is replaced with a title from your list.

The prices are based on the number of films rented per month and at any one time. Customers can choose from 2 DVDs per month (1 at a time) for the price of £4.89 to £24.99 (5 at a time) for unlimited rentals. There are a number of packages to suit everyone's viewing pleasure. For most average people who would only watch a couple of films each month the budget package is fine. Cinema Paradiso provide service on their limited packaged where unused rentals are transferred over from one month to another if you haven't managed to use all of them. This is especially important for busy people who rent fewer films.

Cinema Paradiso members can also enjoy flexibility and upgrade their package at any point allowing them more rental opportunities.

Cinema Paradiso pride themselves on their excellent customer service and fast turnaround times. Even those on the budget packages receive the same levels of care and attention. New titles and films are regularly added guaranteeing plenty of choice.

Here are a few comments from happy Cinema Paradiso customers.

"I used to be with Amazon before I changed to you, best thing I ever did!" -Bruce from Grantham

"I am leaving the country sorry but your service was and is fantastic!!!!!" -Robert from Cambridge

I wanted to say a big thank you for your wonderful service, this is such an excellent dvd club. The films barring strikes have always been on time and in excellent quality. I recommend you to all my friends and family and you should be proud of having such a brilliant club." -Margo from Norwich

Cinema Paradiso are currently offering a free starter trial period for all new members providing a risk free means to see what all of the excitement is about. Visit www.cinemaparadiso.co.uk for more information and to see the DVD/Blu-Ray rental packages on offer.

Company

Cinema Paradiso were established in 2003 and have a library of over 65,000 titles. They are based in the UK and specialise in the rental of DVD and Blu-Ray films. Cinema Paradiso pride themselves on their excellent customer service and fast turnaround times. Even those on the budget packages receive the same levels of care and attention. New titles and films are regularly added guaranteeing plenty of choice. Cinema Paradiso is also well known for its extensive library of World cinema titles ranging from Argentina to Yugoslavia ensuring one of the widest and most varied rental collections anywhere.

Background

Contact Details: www.cinemaparadiso.co.uk

press@cinemaparadiso.co.uk

Cinema Paradiso

PO Box 323

Brentford

TW8 9WQ

United Kingdom