

# Jo Malone launches second edition Kohdo Wood Collection



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The World of Jo Malone introduces the second season of the limited edition Kohdo Wood Collection. Two captivating fragrances created as a modern interpretation of the ancient Japanese incense ceremony of Kohdo: the ritual appreciation of incense.



One of the three formalised Japanese arts, Kohdo is a ritual that has been handed down from generation to generation in Japanese society, taking over thirty years to master.

Today, the Kohdo ceremony is a journey of discovery that is made with friends, where moods are manipulated according to the natures and personalities of scents. The blend of ingredients in the day and night [fragrances](#) have been designed to inspire the senses and encourage emotions. For the day: uplifting and invigorating, and for the night: soothing and sensual.

Through a blend of mandarin, sacred lotus blossom, bamboo and aloeswood, Lotus Blossom & Water Lily - Kohdo Wood day will awaken the senses, encourage energy, inspire confidence and focus the mind, making it the perfect daytime scent.

Mandarin has a vibrant and lively nature, referred to as the little heart of the sun, it is thought to shed light on the drudgeries of the everyday and encourage a sense of joy. The sacred lotus blossom is serene and spiritual, symbolising the dawning of a new day. Bamboo offers strength and grace and aloeswood is believed to impart both mental and physical benefits to balance the mind and body.

Dark Amber & Ginger Lily - the night fragrance in [The Kohdo Wood Collection](#) - is a combination of black cardamom, orchid and kyara wood and is designed to encourage relaxation, it's sensual and calming aura creating a sense of intrigue and mystery. It is the perfect scent to use from early evening through to night.

Originally used as a perfume in ancient times, black cardamom has an aromatic and smoky nature, while the orchid carries a universal message of beauty and wisdom. As a base for incense, kyara wood is prized for its rarity and richness and its character embodies the true historical and cultural significance of the Kohdo ceremony. It is both relaxing and stimulating, an essence that's said to be appropriate for meditation and celebration. This dark and sensual mix signifies refinement and perfection and brings the essence of evening to this night scent.

Like all [Jo Malone Fragrances](#), Jo Malone Kohdo Wood Collection will be available to purchase online from the beginning of April. Lotus Blossom & water Lily is available in a Shower Gel, Cologne and Home Candle while Dark Amber & Ginger Lily is available in a Bathing Soak, Cologne and Home Candle.

**About [Jo](#) [Malone](#):**

In 1994 Jo Malone opened her first store at 154 Walton Street London, selling a collection of personal fragrances, skin care and a selection of [Scented Candles](#) and bath & body products.

Today the World of Jo Malone continues to both constantly challenge convention and educate on the way that fragrance can enhance everyday lives.

Beautiful packaging and thoughtful presentation is synonymous with the Jo Malone brand. From the first moment the iconic gift bag with signature bow is received, a sensorial journey begins. A Jo Malone gift is the perfect pleasure, a luxurious way to create a lasting memory.

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