Gulf Air Announces More Flights this Summer to Key Destinations





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Gulf Air, the national carrier of the Kingdom of Bahrain has announced it will be adding additional flights and capacity to several of its key destinations this summer.

The move follows a prediction by the airline that the summer travel demand to many of its key destinations will be strong despite the current economic climate.

The airline has expanded its <u>flights to Frankfurt</u> from 9 to 11 per week while increasing its <u>flights to Kuala Lumpur</u> to a daily service. Asia's other popular tourist destinations Bangkok and Kathmandu will see double daily <u>flights from Bahrain</u> during the summer season.

<u>Flights to Tehran</u> will become a daily service, while <u>flights to Manila</u> have been increased to 12 per week. Destinations in the Levent region will see bigger planes offering more seats to meet the summer rush.

Gulf Air has also expanded its code share agreement with American Airlines so that it now covers more than 40 cities in the United States giving multiple and seamless connections to its customers.

The new Boeing 777 aircraft, which recently joined the airline as part of its re-fleeting and product-enhancement strategy, have been drafted to the airline's busiest routes - London, Bangkok, Manila and Kuala Lumpur. Increasing capacity and offering customers access to a state-of-the-art flying experience.

"While many people are talking about the global economic turmoil, we are still very focused on the needs of our customers. The summer schedule means we can offer a wider range of frequencies and connecting flights to our most popular destinations," said Gulf Air Chief Executive Officer Mr. Björn Näf.

"We are continually monitoring the changing market demand and aligning our network proactively to ensure we take advantage of all opportunities. I remain confident that with this strategy, the strength of the Gulf Air brand and our innovative products we are well positioned to emerge as the carrier of choice," concluded Mr. Näf.

The airline's business strategy is to re-fleet itself over the next five years to further strengthen its presence and continue its aim to become the carrier of choice. Gulf Air recently signed a deal with Boeing worth nearly US\$ 6 billion to purchase up to 24 Boeing 787 aircraft, and another deal with Airbus for 35 aircraft, including A320s and A330s.

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About Gulf Air

Founded in 1950, Gulf Air is the proud national carrier of the Kingdom of Bahrain. Having been operating for over half a century, it ranks as one of the oldest airlines in the Middle East region. Though it continually strives to develop; its goal has remained unchanged - to maintain a constant commitment to the latest aviation technology and an adherence to traditional Arabian hospitality. It is currently owned by Bahrain Mumtalakat Holdings Company.

One of the prime motives of the carrier is to link Bahrain to the GCC as well as connect it to the rest of the world. The airline's network stretches from Europe to Asia, connecting 41 cities in 27 countries, with a current fleet consisting of 32 aircraft. Renowned for its direct network to its non-stop flights schedules, Gulf Air covers the Middle East, the Americas, Africa and Asia-Pacific.

Gulf Air is the Official Airline and Sponsor of the Gulf Air Bahrain Grand Prix 2009 and London based football club Queens Park Rangers.

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