

# Braidwood appoints Juckes to lead New Jersey operation



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Author: Richard Braidwood

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Braidwood Associates has announced that Matthew Juckes has been appointed to lead the company's second and newest American office in New Jersey.



Juckes joins the Scottish headquartered specialist [microsimulation traffic modelling](#) consultancy having previously worked on projects for some of America's largest departments of transportation including New York City, New York State, Wisconsin, California and New Jersey.

[Braidwood Associates](#), which was established in 2005 by Scottish entrepreneur Richard Braidwood, opened its first US office in California two years ago and the New Jersey office opening is in direct response to the company's recent success in winning contracts in the United States.

Braidwood is currently providing traffic management advice through its modelling expertise to a number of major [traffic infrastructure projects](#) including New York City's Bronx redevelopment and some of the world's busiest highways such as Interstates 880 and 450 in California.

Mr Juckes said: "I am joining Braidwood Associates at an exciting time for the business. Our intention is to continue offering cutting-edge traffic modelling and consultancy services to public authorities and private corporations in the United States. There are a number of opportunities to extend our work with state departments on infrastructure projects and

President Obama's recent announcement of a \$787 billion economic stimulus package should be beneficial to the sector."

Richard Braidwood, managing director, Braidwood Associates said: "Matthew has a wealth of experience in microsimulation traffic modelling and he is very well respected in the industry. His expertise is based on providing modelling services for some of the biggest infrastructure projects in the United States and he will be an excellent addition to the Braidwood team. His appointment ensures that Braidwood Associates is well placed to develop the American side of our business."

In the four years since its foundation, Braidwood Associates has become one of the world's leading independent microsimulation traffic modelling consultancies. Richard Braidwood has built a business that provides specialist services to 20 clients across the United States, Canada, Europe and Australia. The company is advising on traffic modelling for some of the busiest highways and most populated cities in the world. Additionally Braidwood Associates also works with partners on infrastructure development projects at hubs such as airports and stations.

### **About Braidwood Associates**

Braidwood Associates is a leading independent [microsimulation traffic modelling consultancy](#) focused within the transport sector. Through carefully managed growth and by providing high quality deliverables to clients, Braidwood Associates has become established as market leaders in providing microsimulation traffic modelling consultancy services in the global market place.

With a wide range of traffic simulation software knowledge, traffic modelling experience, dedicated professional resources and proven project experience in varying sizes of traffic studies, Braidwood Associates brings together over 20 years experience in the microsimulation traffic modelling industry.

### **For further information, to arrange an interview or to request photography, contact:**

Richard Braidwood  
Managing Director  
Braidwood Associates  
77 Montgomery Street  
Edinburgh  
EH7 5HZ  
07813 101023  
[www.braidwoodassoc.com](http://www.braidwoodassoc.com)