

Café Prevention Introduces New Obesity and Tobacco Prevention Products



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Springfield, MO -- CafePrevention.com announces the addition of two exciting, affordable, and new prevention products – the [Fit for the Future Toolkit](#) for preschoolers and childcare providers and the tobacco education resource, Smoking Makes Me Ugly program, for middle school students.

In an effort to provide exceptional service, Community Partnership will do their best to accommodate those who need the prevention education resource order before June 30 for fiscal year deadlines.

Community Partnership has developed their business around creating and supplying parents, schools, agencies and communities around the globe with a wide variety of tested and innovative prevention strategies and materials. Each product is both educational and eye-catching, and will engage the target audience, whether they are preschoolers, teens or adults.

The Fit for the Future Toolkit is designed for children ages 3-5 and childcare providers. The childhood obesity rate for children in this age group has risen to 12.4%, and childcare providers offer the perfect setting to teach about, and encourage, healthy eating and physical activity habits. The kit includes a teacher's manual, training DVD, children's books, a movement CD, as well as games and activities to support children making healthy choices.

Comments from childcare teachers have been extremely positive, and evaluations indicate the children are remembering what they learn and the cooks are changing what they serve.

For middle school students, Community Partnership is proud to unveil the Smoking Makes Me Ugly DVD, a comprehensive youth [tobacco prevention program](#). The target ages of 10-12 years old were chosen, as these are the ages the CDC has identified as at risk to begin tobacco use.

Physicians, educators and students themselves were responsible for the content of the interactive DVD, and features include an animated tour of the body, hosted by Cig Free, the talking cigarette, showing how smoking affects teens; interactive lessons, including what smoking does to the outward appearance, and accompanying handouts and worksheets for teachers and students.

Smoking Makes Me Ugly is a new approach to an old problem and has been enthusiastically received by teachers and student alike. Teachers report the tobacco education and prevention DVD is unique and unmatched by any other in its approach to educating middle school youth about the hazards of smoking.

Both the Fit for the Future Toolkit and Smoking Makes Me Ugly DVD are designed to deliver critical information in an engaging and affordable format. CafePrevention.com is a community's source for high quality prevention materials designed to improve the health and well being of youth.

Café Prevention is full of postcards, games, bookmarks, door hangers, wallet cards and posters on substances of abuse and teen resiliency. Many have chosen our large postcard format over brochures, as they find it easier to read and it can be mailed or handed out. For more information on these products, or to place an order, please visit <http://www.cafeprevention.com>.

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