

# GAME Scoops High Street Retailer Award



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The GAME star continues to shine brightly following the MCV 2009 Excellence Awards which took place on April 23rd at The Brewery in London. There were five retail awards in total, two of which went to GAME: High Street Retailer of the Year and Store Manager of the Year. The latter was jointly awarded to Mike Barnes and Pearl Robinson who captain the Oxford Street store.

Mike and Pearl were up against some fierce competition in the Store Manager of the Year category with Rupert Banning-Lover (HMV), Richard Pascoe (Chips), Martin Tuckwood (Asda) and Gary Noakes (Gameplayer) also vying for the top prize.

Mike who, along with co-manager Pearl, was struck speechless on the night when presented with the award said: "We were gobsmacked to have won. Being recognised by GAME is one thing, being recognised by an esteemed panel of industry experts is quite another. It was a very humbling experience."

[Gamestation](#) also part of GAME Group plc, walked away with the coveted Star Store Award for their Birmingham's New Street store which excels at offering a unique customer experience while cementing their reputation as a specialist retailer.

Described by MCV editor-in-chief, Michael French as 'hard to win', the MCV awards are among the most highly sought after awards in the industry.

Terry Scicluna, Chief Operating Officer of [GAME](#) Group said: "I am delighted that all the hard work we have put in over the past few years has been recognised. This is particularly gratifying given the present economic downturn and the additional pressure this has inevitably placed on GAME Group as a whole. It's a testament to the dedication and sheer hard work of everyone at GAME and Gamestation that we won three of a possible five MCV awards."

Attended by around 600 of the industry's most influential names, the MCV Awards represent the biggest night in the gaming industry's calendar, acknowledging and celebrating the industry's finest across the following four categories: Retail; PR and Marketing; People and Industry; and a Special Recognition Award. Fifteen awards were up for grabs in total, plus two special awards. The Store Manager of the Year Award was one of the new awards introduced for the 2009 event.

Of course, it was the awards after party, also held at The Brewery in the heart of London, where the real fun kicked off. The party saw some of the industry's heavyweights dancing and celebrating (perhaps even commiserating) until well into the small hours.

**About**

GAME is a specialist European retailer of PC and video games, video consoles and related accessories. The company caters for all formats, including [Xbox](#), Wii, [PS3](#) and all the relevant accessories such as the [wii nunchuk](#). GAME operates from over 1,162 stores, concessions and franchises in the UK, Eire, Sweden, Denmark, Norway, Spain, Portugal, France and Australia. Together with its online shopping services, the company aims to be the destination of choice for every consumer.

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