

Hotels.com Offers Travellers 100,000 Properties As Part Of Continued Global Growth



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Hotels.com, the leading hotel booking website, has announced an increase to the number of properties it offers through its sites, passing 100,000 for the first time.

The extra properties which have been added to the company's portfolio come as the business is both broadening and deepening its range. The main areas of recent expansion have seen substantial additions being made to the numbers of smaller, family-run hotels in European holiday destinations (particularly in Italy with [hotels in Rome](#) and Southern France) as Hotels.com grows beyond its already strong city-break availability.

Nigel Pocklington, Hotels.com, said: "As a business, we are focused on growing despite difficult market conditions. We will continue to gain share in those markets where we already operate and offering a wider range of properties across city break, summer and winter leisure and business markets is the bedrock of this. At the same time, we have ambitions to go into new country markets around the world and getting our product offer right, by attracting as broad a range of hotels as possible, will be key."

There have also been significant numbers of properties added in developing markets including some of the newer Middle East destinations, Southern Asia, China, India, South America and Southern Africa. This has meant that U.S and European travellers have been able to access a wider range of hotels in these markets as leisure trips

increase to further-flung destinations. The growth has also come as Hotels.com launches stand-alone, local-market websites in the Middle East, India, and other parts of Asia Pacific.

Nigel Pocklington added: "As hoteliers around the world have struggled to maintain occupancy, they have come to see Hotels.com as an excellent way to reach millions of travellers around the world. So we think that now is the time to recruit new suppliers, positioning ourselves for continued expansion in online bookings."

As Hotels.com has added to the number of hotels which customers can choose from, it has also widened the range of tools being made available to help them make the right choice. These include the addition of TripAdvisor, hotel reviews, photographs and more detailed descriptions, which not only cover hotel features and location, but also provide 'expert tips' on things to do in the local area.

Notes to editors

About

Hotels.com

As part of the Expedia group which operates in all major markets with dedicated staff, Hotels.com offers more than 100,000 quality hotels worldwide, including [hotels in New York](#), [hotels in Dublin](#) and [hotels in London](#). If a customer can find the same deal for less on a prepaid hotel, Hotels.com will match it. Hotels.com benefits from one of the largest hotel contracting teams in the industry negotiating the best rates for its users, plus user-contributed reviews of its properties. Travellers can book online or by contacting one of the multi-lingual call centres.

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