

Online Dating Service Lovetropolis.com Targets Big Competitors with 30-Day Free Membership Offer



Released on: May 5, 2009, 4:37 am

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Industry: [Entertainment](#)

(May 4, 2009) In a press release issued to media worldwide today, Lovetropolis.com Chairman/CEO Michael Lombard announced, "Lovetropolis.com is celebrating its launch by offering a free 30-day membership so that singles can evaluate our features and services risk-free."



According to industry reviews, Lovetropolis.com provides the widest variety of [dating](#) and social connectivity features on the Web. Whether members are matched by the personality survey or by chance, the site offers numerous

tools to facilitate the exploration of a relationship. Members can get to know one another through interactive chat and posted audio/video profiles. Members can also read their daily horoscopes and lovescopes to see what the stars hold for their potential match. They can even enjoy a virtual date via the site's live web cam feature. Additionally, expert features are available to members to augment their romantic skills. Chef Jay teaches singles how to make food sexier. Lovetropolis.com's celebrated team of resident experts dispenses fresh [dating](#) and [relationship](#) tips and advice. The online magazine provides advice and insight on [dating](#), [relationships](#) and numerous contemporary topics of interest to savvy, single adults.

Prepared to gain market share from sites the likes of Match.com, eHarmony and Chemistry.com, Lombard said, "We are so confident in our features formulation and site design that we are extending an invitation to everyone to try the site without restriction for 30 days on us." He added, "The energy and atmosphere of [Lovetropolis.com](#) is vibrant and unrivaled, setting an ideal mood for [matchmaking](#) and social connectivity. Singles will enjoy their leisure social time, affordably fulfill their recreational and romantic needs, and appreciate the indulgent customer service afforded them each time they log in."

[Lovetropolis.com](#) was launched by The Lombard Company, Inc. to compete head-to-head with other major sites in the [online dating](#) market. Tagged as "the premier hot spot for [online dating](#)" and providing an extended free trial currently unavailable on competing dating sites, [Lovetropolis.com](#) is expected to make its presence known.

About

Lovetropolis.com

[Lovetropolis.com](#), love's premier hot spot, is a new, upscale [dating agency](#) designed to make certain that members enjoy a VIP experience in a dynamic, well-appointed environment. [Lovetropolis.com](#) caters to singles who are savvy and embrace the idea that everyone deserves to find love.

[Lovetropolis.com](#) is one of the major [online dating](#) sites, according to Online Dating Magazine and is "The Next Great [Dating Service](#)" according to ALoveLinksPlus.[Lovetropolis.com](#) modernizes the [online dating](#) experience by providing a fusion of exceptional features that assist members in making a lasting match. [Lovetropolis.com](#) already has members from 23 countries worldwide.

For more information, visit <http://www.lovetropolis.com/>, email Shandale Tucker, Executive Vice President of Operations, at s.tucker@lovetropolis.com, or call The Lombard Company, Inc. at 800-760-6011.