Carousel Checks Online Security Reaches Highest Level of Security in the Nation



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Crestwood, IL -- Carousel Checks, an online provider of personal, business, computer, laser and bank checks worldwide, announced today that it had been awarded the nation's highest online security certification by GeoTrust®, the world's second largest digital certificate provider.

The certification confirms that all customers of Carousel Checks may performworry-free, secure online transactions and conduct business over the internetincompletesecurityandconfidence.

Andy Crim, Carousel Checks president, said that the GeoTrust certification provides Carousel Checks customers with the highest security when placing or checking an order online.

"With check and computer fraud on the rise, you can't be too careful with your financial information when you're on line...," Crim said. "The GeoTrust Certification will help to reassure any apprehensive customers that ordering checks online is safe, sensible and secure."

Carousel Checks, founded over 40 years ago by Crim's parents, started business as a check printing company for banks around the country. When the internet made custom printing of checks for consumers a reality, Carousel was one of the first companies to pursue the consumer end of the checks printing business.

Crim said that customers return to order more <u>checks</u> from CarouselChecks.com because the company provides three important elements: security, speed and cost. "When people order checks, they're

probably a day or two away from running out of them," Crim said. "So we specialize in being able to turn around check orders quickly, affordably and with the utmost of security. That's where the GeoTrust certification is a real benefit. When customers see the GeoTrust logo on our site, they can be reassured that their transactions are safe."

Carousel Checks prints all of their check orders on laser printing machines. These machines provide fast, accurate printing, with minimal time lost on printing errors other common hazards of standard printing. The GeoTrust announcement comes at the same time that Carousel Checks announced that it had received "Verified Secure" certification from ControlScanTM, GeoTrust's parent company, based in Atlanta.

Crim stressed the importance of his company being certified by both ControlScan and GeoTrust. "These double security certifications are vital necessities for secure sites," Crim said. When people order checks from Carousel Checks, we want them to have a good time browsing through our designs and ordering in confidence. The last thing we want is for them to worry about their online security."

Crim added that visual "trust badges" signifying secure certification on the Carousel Checks.com website actually encourages many reluctant customers to buy. "People who want to have that extra assurance are often swayed by the security badges on our site," Crim said. "We are absolutely thrilled to have received these certifications."

About the Author: CarouselChecks.com offers scores of unique check designs for business, personal checks, and <u>online checks</u>. Designs range from nature paintings and national landmarks to artwork, Americana and wildlife. Carousel also provides a wide variety of business and payroll computer checks. Among the most popular <u>checks</u> are Photo Checks, which allow the account owner to put their own photo on their checks. "This virtually eliminates the possibility of anyone passing a bad check," Crim said.

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