

Opus Energy Launches New Business Energy Advice Website



Released on: June 24, 2009, 8:23 am

Author: [Opus Energy](#)

Industry: [Energy](#)

Opus Energy urges businesses not to overlook the savings that can be made through proactive electricity management



Looking for business energy advice?
We can help you find the answer

Powering Business Success

Opus Energy, a leading independent supplier of electricity to UK businesses, has today launched a new website offering specialist electricity advice to businesses across the UK.

The online service has been specifically created by Opus Energy to provide practical advice to businesses on issues such as being more energy efficient, measuring electricity usage and how to reduce bills.

The new Opus Energy advice site is a one stop shop for businesses to learn how to:

- Carry out a site energy review
- Make energy saving steps in the workplace
- Switch to different tariff
- Lower electricity bills

The website was launched after Opus Energy completed a poll of 500 small businesses in the UK and found that only 3% of managers would review their

gas or electricity tariffs in order to make business savings in the current economic downturn.

Saving **by** **switching**
Energy is a widely overlooked business service that has the potential to provide vital savings for companies who want to make more of an impact to their bottom line.

Duncan Lebborn, Financial Director of RIF Worldwide, a logistics service provider, reviewed the company's overheads after his import business was affected by the economic downturn. Money saved from switching supplier to Opus Energy helped Duncan expand his company: opening three new offices in the UK this year. He said: "We all rely on electricity to power our working days whether during a downturn or otherwise. Switching supplier to Opus Energy allowed us to run the business economically, allowing us to grow our company even during these tough times."

Saving **by** **monitoring**
As well as identifying the savings that could be made by switching supplier, the Opus Energy advice website provides information about measuring energy and smart metering. Research from the Carbon Trust shows that by simply monitoring energy use in the workplace, companies could save over 12.3% on their bills.

Steve James, Commercial Director at Opus Energy, said: "The Opus Energy advice website has been launched to help our customers and UK businesses understand how to reduce their overheads and improve efficiency at a time when every penny counts. We're encouraging businesses to take a proactive approach. By taking control of their tariff, monitoring their usage and taking steps to be more energy efficient, UK businesses can realise substantial financial savings and make a real impact to their bottom line in this economic downturn."

Saving **by** **upgrading**
The Opus Energy advice site also provides information for businesses wishing to apply for a Carbon Trust interest-free loan enabling them to upgrade to more energy efficient equipment. Many Carbon Trust customers find that the energy savings they make using their new efficient equipment more than covers their loan repayments. All the information businesses need to find out about the scheme is easily accessible on the Opus Energy advice site, alongside links to carbon calculators and loan application details.

From making sure your business is more energy efficient and reducing your bills, through to how to getting your hands on interest free energy loans, Opus Energy is on hand to help offer advice.

The new website from Opus Energy can be found at <http://electricityadvice.opusenergy.com/>

