

Xara Xtreme, The World's Fastest Designer Program, upgrades to version 5



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Whether it's creating high quality illustrations, designing your brochures or designing your website the versatility of Xara Xtreme or Xara Xtreme Pro 5 is the solution.



Already appreciated by many as the fastest graphics illustration program with pioneering graphics technologies, it now has many more features to assist website creation and photo handling,

Favored by many professional designers for its slick workflow, new in this version 5 release are:

- New website design features aimed at designers who want to focus on design, not coding, Xara Xtreme is a supreme rapid website prototyping tool producing fully cross-browser, cross platform, standards compatible (X)HTML.
- Fast photo editing tools enhanced to include Content Aware Photo Scaling which allows images to be stretched without distorting key points of interest in the photo. Combined with the new photo masking

tool you can additionally protect any part of your photo.

- The ability to anchor graphics (vector, or photo) to text so they flow with the text.
 - Automatic font embedding, enables Xara documents to be distributed, viewed and printed WYSIWYG with any fonts.
 - A new multi-language real-time check as you type spell checker.
 - A new Object Gallery enabling easier page / layers / object identification, re-ordering and selection. e.g. you can now just drag the page thumbnail for page re-ordering.
 - Improved file import / export including EPS, PDF import and export, camera RAW
 - Improved Flash creation
 - A new range of professionally designed templates, ready for easy customization, including business media, flyers, brochures and now a wide range of website templates.
- ...and more than 100 other improvements.

Xara Xtreme is a great all-round graphics and document production tool, able to create vector illustrations, web graphics, flyers and now high-quality websites with ease. This one tool can produce all your documents. Instead of using separate, often expensive, difficult-to-learn software packages, with Xara Xtreme you can re-use the same creatives for brochures, (it includes excellent PDF export) and websites.

Create once and use for multiple creative media - DTP style documents, brochures, PDF files and websites.

Xara Xtreme works with Microsoft® Windows® XP/Vista/7 and retails for only \$89 and Xtreme Pro is only \$249.

For further details see www.xara.com

For a full list of the new features see www.xara.com/products/xtreme/upgrade/

You can see some examples of work created by our customers at www.xara.com/gallery

Demonstration movies showing Xara Xtreme Pro in operation (WMV format) are available from: www.xara.com/xtreme/movies

Performance - Xara Xtreme remains the highest performance graphics application, towering above other market leading vector products. See www.xara.com/products/xtreme/performance.asp

EDITOR'S NOTES

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Editor Notes

About

Xara

Xara has been developing computer software since 1981, the early Microcomputer era. It has focused mostly on publishing related software products, starting from Wordwise, a hugely popular Word Processor in the '80s, to desktop publishing software (Impression) and graphics products in the '90s for the Acorn RISC computer. Xara's first Windows product, Xara Studio, was quickly snapped up and marketed by Corel in the late '90s as CorelXara. The rights were acquired back from Corel and it has since evolved into Xara X and the most recent Xara Xtreme.

Xara has a particularly strong technology and innovation history. It pioneered many of the graphics technologies and techniques used by the industry today. It was the first to introduce vector anti-aliasing, the first with vector transparency and graduated transparency and the first with vector feathering. Many of its User Interface techniques have been adopted by the industry. The graphics engine that is at the core of Xara Xtreme still remains the world's most powerful.

In January, 2007, Xara Ltd was acquired by Magix AG from Berlin, Germany. The company now operates as a wholly owned subsidiary.

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