

Europcar And easyJet Extend Their Exclusive Partnership



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Europcar, the number one car rental company in Europe, and easyJet, Europe's leading low-cost airline, has announced the extension of their strategic partnership until the end of 2011. The two companies have been exclusive partners since 2003 and in that time have served more than 1.7 million joint customers.

Thanks to the partnership, easyJet customers can reserve both their flight and their rental vehicle on the easyJet.com web site in a simple and time-saving manner. Through the partnership with Europcar, easyJet customers also benefit from guaranteed [Europcar car hire](#) availability at particularly competitive rates across the latest model vehicles ensuring minimal CO2 emissions.

To celebrate the Europcar partnership's extension, from June 15th easyJet passengers can receive exclusive car hire deals upon their arrival at the airport or at any one of Europcars 2,500 car rental agencies around Europe. Other benefits include free additional driver and upgrades through on-line booking. The offers apply to passengers for all easyJet routes and destinations around Europe and the Mediterranean region.

Commenting on the partnership extension, Europcar Groupe Chief Operating Officer Rafael Girona said, "Over the years, Europcar and easyJet have developed a mutually beneficial relationship which has brought demonstrable results and value to customers. By providing complementary services and sharing the same concern for quality service and sustainable development, our partnership contributes to customer loyalty over the long term. We look forward to further

developing our relationship and to bringing even more great value and service to consumers and travellers in the years to come."

Bill McKimm, easyJet's head of Ancillary Revenue, said: "We are absolutely delighted to continue to be working with Europcar, Europe's leading car rental providers, and that so many customers have chosen to book their car rental via this partnership. We know that in the current economic climate customers are not only looking for great value flights but also enjoying the extra benefits of flying with easyJet."

In addition to direct [car hire deals](#) and the easyJet partnership, Europcar has strategic partnerships with Accor, the leading hotel group in Europe and number 3 worldwide and TUI, the world's leading tour operator. Europcar also has a strategic car rental alliance with the North American leader, Enterprise; together Europcar and Enterprise form the world's largest car rental network. In addition to these strategic relationships, Europcar has over 80 international rental partnership agreements with leading players in the travel industry worldwide.

Ends

About

Europcar

Owned by the French investment company Eurazeo, Europcar is the European leader in both passenger car and luxury [car hire](#) in addition to providing [van hire](#). The company serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and Asia-Pacific. Excluding franchise operations, in 2008 Europcar signed more than 10 million rental contracts, with 8,000 employees and a fleet exceeding 225,000 vehicles. In September 2008, Europcar and U.S. market leader Enterprise Rent-A-Car joined forces in a strategic alliance to form the world's largest car rental network, with more than 1.2 million vehicles and 13,000 locations around the world.

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