

Thomas Cook Launches First Edition Brochures For 2010



Released on: July 13, 2009, 1:30 am

Author: [Thomas Cook](#)

Industry: [Travel](#)

Thomas Cook launched its first edition 2010 brochures for Thomas Cook Summersun and Thomas Cook Families alongside June edition brochures for bespoke destinations on 25th June 2009. These brochures complete the Thomas Cook portfolio for Summer 2010, with the long haul brochures having launched earlier this month.



Featuring holidays available to book up until October 2010, the new edition brochures - Thomas Cook Summersun 2010 – 1st Edition; Thomas Cook Families 2010 – 1st Edition; Thomas Cook Weddings – June Edition; Thomas Cook Turkey – June Edition; Thomas Cook Greece & Cyprus – June Edition; Thomas Cook [Egypt](#) & [Tunisia](#) – June Edition - offer a range of savings, including up to £300 discount per holiday for early bookers.

To make [family holidays](#) more exciting in 2010, Thomas Cook has introduced AquaMania to its summer 2010 brochures – highlighting hotels with the best swimming pools and slides for guaranteed fun in the sun. All Thomas Cook hotels featuring the AquaMania logo are

guaranteed to be loaded with a variety of thrilling waterslides, twisting flumes and water playgrounds. For the ultimate water babies, some even have their own water park with lagoon pools, lazy rivers and endless slides all included in the price of the holiday.

Main brochure highlights include:

- Thomas Cook Summersun 2010 – 1st Edition
Reflecting the growing popularity for all inclusive properties amongst customers looking for tighter control over their holiday budgets, Thomas Cook has increased its all inclusive offerings for 2010 across a number of destinations including the Canaries, Turkey, Greece, Cyprus and Egypt. For the first time, Nile Cruising is now also available on an all inclusive basis on board the SENTIDO MS Mahrousa, part of Thomas Cook's exclusive hotel brand.

The Venetian Riviera in Italy is also new to Thomas Cook Summersun 2010, with a choice of three hotels in the popular beach resort of Lido di Jesolo offering the chance to combine a beach break with an excursion to Venice.

Thomas Cook's range of SENTIDO hotels and resorts have been added to in 2010 with the introduction of the brand new 5 star SENTIDO Michelangelo in Kos. SENTIDO hotels and resorts are already available in Egypt, the Canaries, the Balearics, Greece, Cyprus, Kenya and Turkey.

Seven nights at the 3 star Casas Del Lago Hotel in Cala N Bosch Menorca on self catering basis, departing 30th September – 20th October 2010, costs from £249 per person flying from London Gatwick (based on 6 adults sharing).

- Thomas Cook Families 2010 – 1st Edition
Family holidays are set to be more exciting in 2010, with the introduction of Thomas Cook's AquaMania hotels, currently available in Egypt, Turkey, Jamaica and Greece. Hotels featuring the AquaMania logo offer a variety of waterslides, twisting flumes and water playgrounds.

Club:KidsWORLD arrives in Zakynthos next summer at the Caretta Beach and Stella Palace in Crete. A new Club:KidsWORLD will also be available at the Mareblue Cosmopolitan in Rhodes.

New Sunstar Resorts, offering activities for kids, space for grown-ups and entertainment for all, are now available at the Hi! Binimar Resort in Menorca and Hi! Bouganvilla Park in Majorca. Sunstar Resorts are also available in Ibiza, Fuerteventura and Portugal.

In Egypt, Thomas Cook is offering free kids' places at six of its top family-friendly all inclusive hotels in Sharm el Sheikh, El Quseir, Hurghada and Taba. Places are subject to availability and valid for departures from November 2009 – October 2010.

Seven nights at the 4 star Grand Oasis Marien, Puerto Plata, Dominican Republic on all inclusive basis, departing 1st – 23rd June 2010, costs from £699 per person flying from London Gatwick.

- **Thomas Cook Weddings – June Edition**

For the June edition brochure, Thomas Cook has extended its weddings programme in Kenya to include a Swahili Dhow Wedding package, allowing couples to exchange vows on board a traditional Swahili Dhow flowerboat.

Mexico's wedding options have also been added to, with two new packages available in Cancun at the Temptations Resort & Spa and Excellence Playa Mujeres. The Dominican Republic meanwhile features two new wedding packages at the Iberostar Bavaro and the Victoria Golf & Beach Resort.

Wedding packages at Victoria Golf & Beach Resort in Summer 2010 start from £729 and include special touches such as breakfast in bed the day after your wedding and a special a la carte wedding dinner.

Additional brochure highlights include:

- **Thomas Cook Turkey – June Edition:** 13 new all inclusive 3, 4 and 5 star hotels have been added to the new June Edition brochure. The brochure also features six AquaMania properties including the ever popular LykiaWorld in Olu Deniz which is exclusive to Thomas Cook in the UK for Summer 2010, along with its sister property, the impressive 5 star LykiaWorld, Antalya.

- **Thomas Cook Egypt & Tunisia – June Edition:** Six new properties have been added to Thomas Cook's Egypt portfolio in Taba and Taba Heights – all within close proximity to an 18 hole PGA golf course and some of Egypt's best dive sites.

Contact Details: The Thomas Cook Business Pk,
Coningsby Rd,
Bretton,
Peterborough,
PE3 8SB

Press Office 01733 417272
Pressoffice@thomascook.com