

# French Connection Launches Babywear

## FRENCH CONNECTION

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Author: [French Connection](#)

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French Connection, the fashion clothing designers, has announced the arrival of its first ever babywear range.



The capsule range which is being launched as fc:baby will include designs for both genders and will be available in five sizes: 0-3 months, 3-6 months, 6-9 months, 9-12 months and 12-18 months. The new [baby clothes](#) collection will be available from the end of August in select London and Manchester stores as well as from the [French Connection](#) website.

The new french connection [babywear](#) range will feature all in ones and full length bodysuits as well as bodysuits, tops, bottoms and hats all made in soft jersey for both style and comfort.

For the boys, the clothing comes in an understated palette of traditional blue or the option to go grey or white. Girls - as well as having the obligatory pink and purple clothes to choose from - can also take their pick from navy and white options.

Plain designs are also available for parents who want to give their baby a more discreet look, while star print pyjama tops can be paired with

stripy trousers to give an alternative funkier look for infants who want to make an impression. Sleep suits with drawstring bottoms or elasticated waists and retro button-up detailing will be available in toned down stripes or bold and kitsch flower prints in crimson or grey.

In keeping with the classical designs, the fcuk [babywear](#) collection will also offer tops with thin horizontal stripes for boys and polka dot patterns for the girls for a timeless day wear look, along with stuffed toy rabbits in prints and fabrics from the range.

**About**

**French**

**Connection:**

French Connection was founded in 1972 by Stephen Marks who set out to create well-designed fashionable clothing that would appeal to a wide audience.

French Connection now offers a fashion-forward clothing range with a quirky spin on design, priding itself on quality and affordable prices.

Having established a strong core clothing business, through design and an idiosyncratic sense of style, French Connection has recently expanded its portfolio into exciting new areas including men's and women's toiletries, sunglasses, watches and shoes.

Driven by innovation and change, the brand's strength lies in mixing new and exciting ideas with the basic promise of quality and affordability, established more than 30 years ago when the business was founded. Throughout this expansion and diversification the principles have remained the same; design-led products presented in a unique and innovative way.

**For more information please contact:**

Tobie Lewis  
French Connection  
Centro One  
39 Camden Street  
London  
NW1 ODX  
0207 036 7274  
[www.frenchconnection.com](http://www.frenchconnection.com)

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