

Lloyds TSB Encourages New Students To Eat Well On A Budget



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Lloyds TSB is encouraging new students to eat healthily whilst staying within a budget with the launch of its 'Budget Cook Off' section of the Savvy Saver student hub, an all round guide for students, advising them on how to manage finances during their time at University.



The new section of the site contains practical tips for healthy eating with limited finances and also offers a video showing students putting the [budget cooking](#) tips into practice.

Included in the range of tips is information on how to make sure a healthy diet is maintained throughout the day, even when students are pushed for time or under stress from upcoming exams or deadlines. The 'Budget Cook Off' section also advises prospective students on how to find the best deals on food in the shops and habits to avoid, such as junk food and eating out, in order to make the most of their money.

The [savvy student](#) hub has been launched in response to student concerns about their finances. As part of its annual research* with more than a thousand 17-25 year olds who hope to start a degree

course in the autumn, [Lloyds TSB](#) found that three quarters of would-be freshers think that money management is especially important in the current economic environment.

Catherine McGrath, director of current accounts, Lloyds TSB, commented: "We want to do everything we can to support young people manage their finances responsibly but also have fun and enjoy their studies. We hope the hub will show them that it is possible to study on a budget, and also that they're not alone in being concerned about looking after their pennies during their degree course."

Notes to Editors:
*Research conducted online by Ciao amongst 1,052 17-25 year olds who plan to start a degree course in autumn 2009. Research conducted in July 2009.

About Lloyds TSB:
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