

# H.Samuel Launches Silverstone Competition With Citizen Eco-Drive



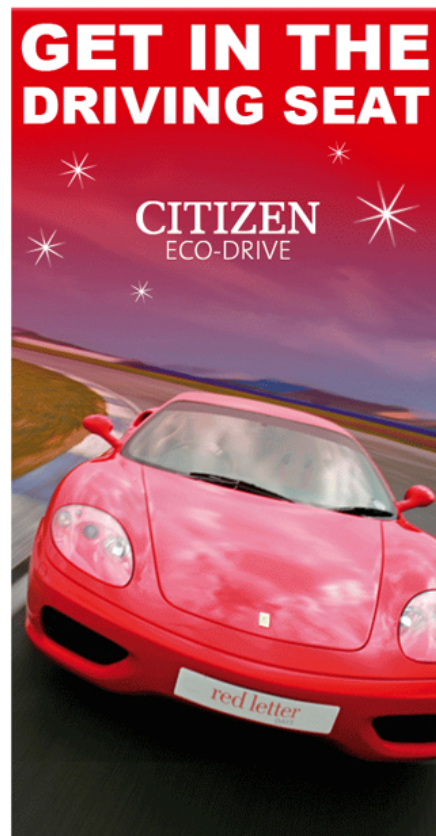
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H.Samuel, the UK's leading high street jeweller, has teamed up with Citizen watches to offer customers a unique opportunity to win a day test driving cars at Silverstone racetrack. Prize winners will be given the chance to drive high performance cars in a variety of scenarios. With full training and supervision, this will be an amazing day out. Entry to the competition is by signing up for the H.Samuel email newsletter, no purchase is required.

The Silverstone Grand Prix Challenge offers the winner the opportunity to drive a Ferrari 360, Porsche 911, Lotus Exige and a Land Rover around the world famous track, experiencing the thrill and excitement first hand. Customers will also take part in an auto-test in a Caterham 7, Peugeot 206 GTI or Ford Fiesta, spinning and driving a car at speed through obstacles and around bollards.



With a full briefing and expert instructors to ensure maximum safety and enjoyment, this is a once in a lifetime chance for consumers to live out their petrol dreams. Breakfast and lunch is also included and participants will receive a trophy and presentation pack so that the lucky winners can remember their big day.

[Citizen Eco-Drive watches](#) are renowned for their style, design, innovation and quality. Featuring the Eco-Drive solar power system which powers the watch from any light source, [Citizen watches](#) rank among the finest on the high street. Available in a wide range of styles from sporty chronograph watches to dress watches, the [Citizen watches](#) range features watches for men and watches for women.

To enter the competition, consumers simply have to go to the H.Samuel website and click on the Citizen competition link on the Homepage, where they can sign up to receive the H.Samuel newsletter and be entered into the draw automatically. The closing date is 24 December 2009. The draw takes place within ten days of the closing date and winners will be notified within 28 days of the draw. After the draw date entrants are free to unsubscribe to the email newsletter.

**About**

**H.**

**Samuel:**

H.Samuel is the nation's favourite High Street Jeweller with over 350 stores and a retail website. Featuring an incredible range of branded [watches](#) H.Samuel also has a stunning range of jewellery, collectibles and gifts for all occasions, offering something for every taste and style. H.Samuel is part of the Signet Group, the world's largest speciality retail jeweller.

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