

H.Samuel Launches The Guess Watches Anniversary Collection

H.SAMUEL
THE JEWELLER

helps you say it better

Released on: November 2, 2009, 6:13 am

Author: [H.Samuel](#)

Industry: [Retail](#)

H.Samuel has announced that it will be helping Guess watches to celebrate its 25 year anniversary by launching the Guess special edition watch collection, available at H.Samuel.co.uk and in-store.

The new special edition Guess collection features signature looks with a modern twist. [The Guess Pink 25th Bling ladies watch](#) is exclusive to H.Samuel and offers customers a real taste of Guess glamour, featuring a pink strap and large round crystal set dial with Guess logo.

[Guess Watches](#) has also created three new styles in ten variations for the Guess Girl - all with a specially designed 25th anniversary case back.

Also amongst this new line of watches is the ever-popular and iconic Guess logo and Guess triangle with glitz bezels as well as crystal-studded dials and cases. These styles are highlighted in an array of colourful leather straps suitable for every woman's fashion wardrobe.

Guess was founded in 1981 by the Marciano brothers. One of the most widely recognisable brands in the world, [Guess](#) is known for its ground



breaking and innovative style. Through their design, marketing and distribution of fashion lifestyle products, Guess has become one of the fashion leaders in young contemporary markets across the globe and consistently produces designs that are fashion-forward and trend setting.

[Guess](#) is also famous for spotting up and coming talent. Naomi Campbell, Claudia Schiffer, Laetitia Casta, Eva Herzigova, Charlize Theron and a host of today's top celebs, models and actresses have taken part in Guess campaigns in the past.

About

H.

Samuel:

H.Samuel has almost 400 stores nationwide and is part of the Signet Jewelers Ltd. Firmly established as the UK's favourite high street jeweller, H.Samuel brings together an unsurpassed range of quality products at exceptional value. Customers can find an extensive collection of diamond, gold and silver jewellery, as well as the most popular watch brands. There's also a large range of the top collectibles and an inspiring selection of gifts for every occasion and budget. Every in-store purchase is supported by expert advice from H.Samuel's experienced staff, together with a comprehensive range of after-sales services.

Signet is the world's largest specialty retail jeweller by sales, with stores in the US, UK, Republic of Ireland and Channel Islands.

For further H.Samuel media enquiries, please contact:

Tim Lundberg
Copywriter E-Commerce Marketing
H.Samuel
Imperial Place
3 Maxwell Road
Borehamwood
Herts
WD6 1JN
0208 207 8312
www.hsamuel.co.uk

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)