## Experienced Alcohol Treatment With A Long Record Of Clinical Success





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[Malibu, CA] - Cliffside Malibu, an exclusive recovery clinic on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to providing clients with holistic alcohol treatment.



Alcoholism is both a physical and psychological disease. By the same token, <u>alcohol treatment</u> must promote both physical and psychological wellness. The most effective alcohol treatment facilities are those which help their clients heal in body as well as in mind. In the end, there's simply no other way to ensure the long-term success of the recovery process.

Those principles, in turn, lie at the very heart of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"There are no partial victories in the fight against alcohol abuse," said Cliffside Malibu Program Director. "As an alcohol treatment center, it's our role to ensure that our clients get all the care they need to achieve meaningful and lasting sobriety. That's why we provide everything from professional depression treatment to personal life skills training. It's also why our residents enjoy such a robust rate of success."

Cliffside's competitors, meanwhile, would be hard-pressed to speak so glowingly about their own rehabilitation programs.

It's easy for an alcohol treatment clinic to pay lip service to the importance of holistic recovery. It's harder, however, for that institution to actually live up to its own promises. The unfortunate truth is that many of the most "exclusive" alcohol treatment facilities fall far short of the claims they make in their advertising brochures. Unsurprisingly, the clients who trust their health to these facilities can't expect to stay sober over the long run.

Cliffside administrators, for their part, insist that that sort of failure is unacceptable.

"You don't get any second chances in the fight against alcohol abuse," said Cliffside's Clinical Director. "You either get it right the first time or your client pays an unspeakable price. At Cliffside Malibu, we understand exactly what's at stake for our residents, and we do everything in our power to ensure the lasting success of rehab and recovery."

It's no secret that alcoholism ruins lives. What might not be so obvious, though, is that effective alcohol treatment really can help to solve the problem. Cliffside Malibu's holistic alcohol treatment has a long record of clinical success. Now more than ever before, the center's residents have reason to believe that tomorrow will be happier

and healthier than today.

Cliffside Malibu is a luxury drug and <u>alcohol treatment center</u> located in Malibu. For further details about Cliffside's treatment methods, amenities, or other general information regarding our <u>alcohol</u> <u>treatment program</u>, please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

This press release may be used freely, provided that the resource box is included and the links are active. A courtesy copy of the issue or a link to any online posting would be greatly appreciated.

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