

House Of Fraser Introduces Crombie - The Authentic British Brand

HOUSE OF FRASER

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House of Fraser has announced that it is introducing Crombie into its stores and online shopping site.



Since 1805, [Crombie](#) has established itself as the iconic symbol of authentic British style. The luxury brand favoured by royalty, politicians, presidents and celebrities offers beautifully designed overcoats ranging from double-breasted raincoats to military style coats and classic black Crombie coats for men and women.

In addition to luxurious outerwear, House of Fraser offers its customers Crombie formalwear. The collection includes mens [Crombie shirts](#), [suits](#) and

ties for any occasion and Crombie dresses, skirts and trousers for women. Customers can browse and buy from the Crombie collection at houseoffraser.co.uk and when they spend £50 or more, they can opt for free standard delivery to any UK mainland address or choose to have their item delivered on the following day using our next day/named day service (terms and conditions apply).

Keeping up-to-date with the latest trends, the Crombie style has been immortalised in films and praised in print. It continues to succumb to the authentic heritage on which the legendary brand has built its foundations. Crombie offers exquisite designs and superb quality in every product produced and House of Fraser is delighted to offer the brand to its customers through its stores and on the House of Fraser website.

Customers to House of Fraser can discover the elegant and sophisticated collection by Crombie that highlights this season's fashion trends and classic pieces that will never be outdated. Crombie offers men and women the perfect solution to a smart, casual and formal wardrobe and the collection is now available at House of Fraser.

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About House of Fraser is a department store group with 62 enviable locations across the UK and Ireland and a fully transactional website. As one of the best known names on the high street, House of Fraser has presented customers with an unrivalled nationwide department store for more than 160 years. The company was acquired by the Highland consortium in November 2006 marking the beginning an exciting new chapter in its history. The group has annual sales in excess of £1.25bn and employs 6,500 House of Fraser staff and 10,000 concession staff through 5 million sq ft of selling space.

House of Fraser media contact:

Rea Shahroudi
Online Acquisitions Manager
House of Fraser
27 Baker Street
London
W1U 8AH
020 7003 4650
www.houseoffraser.co.uk

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