

# Mercury Direct Release Summer 2010 Brochure



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Mercury Direct, a leading provider of package holidays in the UK, has announced the release of its summer 2010 brochure offering a number of brand new destinations.

Highlighted holidays in the brochure include a brand new selection of all inclusive holidays. Of particular note is the new [Cuba all inclusive holidays](#) and [Thailand all inclusive holidays](#) sections as well as trips to

the Greek Islands for short haul travellers. The new summer 2010 brochure also contains details on Mercury Direct's latest special offers such as 'buy one week, get one week free' deals and free bonus nights.

Sarah Butcher, Marketing Director for Mercury Direct, said: "We hope that with our new Summer 2010 brochure our customers will once again find their ultimate summer holiday. Our new all-inclusive Cuba and Thailand destinations will widen the choice of exotic holidays and with the introduction of the [Greek Islands all inclusive holidays](#) we are continuing to expand our variety for clients wishing to travel to short haul



destinations too. Our special offers such as 3rd week free, no supplement for single travellers and free nights are still readily available across all our destinations and we offer a choice of departing from 24 UK airports."



Mercury Direct is a leading provider of package holidays in the UK to holiday destinations within Europe (Gozo and Malta, Cyprus, Madeira, the Algarve, Tenerife and Spain) as well as further afield, with worldwide destinations including Sri Lanka, Kerala, Bali, Mauritius, and Australia. Fully bonded to the ABTA (the Travel Association) and ATOL (Air Travel Organisers' Licensing), Mercury

Direct has a wide range of destinations and [holiday special offers](#).

### **About**

### **Mercury**

### **Direct:**

Established in September 1980, Mercury Direct has grown from small beginnings to become one of the leading holiday specialists. Mercury Direct only sells its own carefully selected holidays, those in which it has confidence and which customers rate as good or excellent in questionnaires.

Mercury Direct holidays are all designed to meet the individual needs of customers not the company. This includes providing flexible holidays in terms of both stay duration and increasing the number of regional departure airports travellers can fly from.

The representative service Mercury Direct offers in resorts results in customers being looked after through every step of their holiday. As a result, the company gets more and more repeat bookings every year as well as more customers discovering Mercury Direct through word of mouth.

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