Olympics Fever: Cheap Flight Search Engine Skyscanner.com Reports A 71% Increase In Flight Searches To Vancouver



Released on: January 26, 2010, 8:06 am

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Industry: Travel

Travel search site Skyscanner has seen a huge rise in flight searches to Vancouver in the run up to this year's games.

With the Vancouver Winter Olympic and Paralympic Games coming up in February (12th-28th 2010), cheap flights search engine Skyscanner reports a 71% increase in flight searches to Vancouver compared to this time last year.

Vancouver itself is a ski city, with three ski areas within the city limits: Grouse, Seymour and Cypress Mountains. Those looking for more can make the two hour journey to Whistler Blackcomb, which is consistently rated as one of the best ski resorts in the world. With over 3000 acres of terrain, and an average snowfall of over 10m per year, Whistler is a very worthy host.

Hosting the Olympics is a big boost to any city; investment in new infrastructure, lift systems and hotels, plus global publicity means that host cities can expect to remain high on skiers' lists for a long time, as the Olympic legacy lasts for many years.

The Winter Olympics will next be seen in Sochi, Russia; which remains fairly uncharted territory for the average non-Russian skier, but Sochi's hosting of the Winter Olympics in 2014 will change all of that.

Skyscanner Travel Editor, Scot Carlson adds: "The Olympics are turning out to be quite a popular destination for our site users. This time of year our most-popular searches tend to be vacation destinations, especially flights to Florida, or more specifically, flights to Orlando. I think that this will be a real boost to Vancouver's economy, especially as we come out of this global recession."

Searches for flights to the Canadian city in February were particularly elevated compared to February 2009, with an increase of 81% in total.

About Skyscanner:

Skyscanner is a leading travel search site based in Edinburgh, Scotland. Skyscanner provides instant online comparison on flight prices, including flights to London for over 670,000 routes on over 600 airlines, as well as car hire, hotel and holiday price comparison.

With Skyscanner, users can browse without having to enter specific dates or even destinations, and Skyscanner is available in 20 different languages including French, German and Spanish.

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Press release distributed via EPR Network (<a href="http://express-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-pres