

Personalized Drug Rehab Is A Key Factor To Recovery

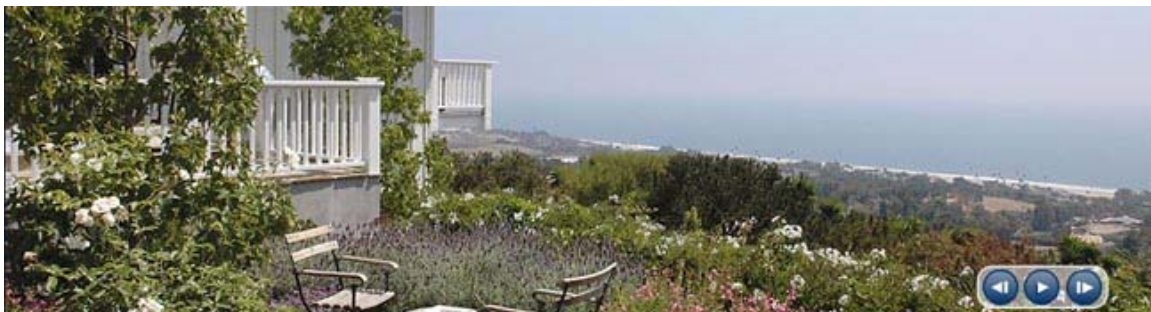


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[Malibu, CA] - Cliffside Malibu, a prestigious drug rehab center on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping clients win the long-term fight against addiction.



Drug rehab never succeeds overnight. On the contrary, addiction is a resilient disease, and recovery must be a sustained process. The most effective [drug rehab](#) centers are those which help clients develop the skills and strength they need to stay sober over the long run. In the end, there's simply no better to way to promote meaningful and lasting wellness.

Those principles, in turn, are the bedrock of Cliffside Malibu's drug rehab philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than sustained excellence will ever be acceptable.

"Recovery doesn't end with the completion of a primary rehab program," said

Cliffside Malibu's Program Director. "On the contrary, healing is and must be an ongoing process. That's why we invest so many resources in our sober living and aftercare programs-and why our clients enjoy such a robust rate of long-term success."

Unfortunately, that passion for long-term care is precisely what distinguishes Cliffside from its competitors.

Every drug rehab facility pays lip service to the importance of sustainable recovery. But only a few clinics actually live up to their own standards. In fact, many of the most well-known drug rehab centers in Los Angeles essentially abandon their clients at the end of the primary rehab process. As should go without saying, these institutions routinely fall short of the promises they make in the advertising brochures.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"You don't get any second chances in the fight against addiction," said Cliffside Malibu's Clinical Director. "You either get it right the first time or your client pays an unspeakable price. At Cliffside Malibu, we understand exactly what's at stake for our clients, and we do everything in our power to help them get where they need to go."

Drug abuse ruins lives. Drug rehab can save them, but only if it's designed with an eye towards long-term recovery. Cliffside Malibu's drug rehab programs really do help clients get better forever. Under the circumstances, it's hard to imagine that any outcome could be more important than that one.

Cliffside Malibu is a luxury alcohol and [drug rehab center](#) located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about a [drug rehab program](#), please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

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