

Promethean Planet Membership Passes The Half Million Mark



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Promethean, a world leader in the rapidly growing global market for interactive learning technology, has announced that membership of Promethean Planet has passed the half million mark, doubling in only one year. Promethean Planet was launched in 2006 and in less than four years has become the world's largest online community for users of interactive learning technology.

Available in ten languages with members in more than 150 countries, [Promethean planet](#) is free to join and enables teachers from around the globe to exchange ideas, share new and innovative [lesson plans](#) and have access to a wide variety of professional development materials. The site contains more than 16,000 fully customizable lesson resources for all ages, representing more than 225,000 pages of [teaching resources](#), and includes interactive [whiteboard resources](#) and premium interactive educational content from leading publishers such as Dorling Kindersley, National Geographic, Scholastic, Waterford Institute, Harper Collins and Oxford University Press.

Promethean Planet received the Worlddidac Foundation Award for Excellence in Education in 2008. Recent monthly statistics show that there were more than 250,000 unique visits, five million page views and more than 550,000 downloads on the site (November 2009). Planet is currently supported in English, French, Spanish, Italian, German, Portuguese, Russian, Chinese, Kazakh and Arabic.

Brent Taggart, chief strategy officer, commented: "Promethean Planet's growth has surpassed all our expectations and has become

the world's leading online community of its kind. As well as providing an unrivalled resource base, helping teachers to prepare and make lessons more interactive, it is also a global forum for members to interact and share ideas. Its success plays a key role in helping to bring learning to life in the classroom."

- ENDS -

About

Promethean:

Promethean - Lighting the flame of learning
Promethean's aim is to unlock the potential of human achievement in education and training at all ages around the world. It does so by creating, developing, supplying and supporting leading edge, interactive learning technology and by encouraging the growth of the world's largest online teacher community in this field. In these ways, Promethean is helping bring to life the promise of 21st century learning, improving engagement and results for learners and teachers alike.

The market for interactive learning technology is fast growing and global. In this market, Promethean is a world leader. Developed by teachers for teachers, Promethean's ActivClassroom brings together its interactive display systems (ActivBoard), its Learner Response Systems (ActiVote and ActiExpression), and its suite of specialised teaching software (ActivInspire). They change how teachers and classes engage and interact, how students learn and how they are monitored and assessed.

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