

Superbreak Sweeps The Board At Globe Travel Awards



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Superbreak Mini-Holidays, the York based, short break specialist, won no fewer than four awards at the prestigious annual Globe Travel Awards 2010. Superbreak were up against 30 other travel businesses across the four categories that they were nominated in, but managed to scoop all four and are the first individual company to ever win four Globes in one year.

Superbreak picked up the awards for Best Operator of UK holidays; Best Operator of Short Breaks; Best Accommodation Only Provider and Best Travel Trade Website.

All award categories were voted for exclusively by over 6,000 travel agents nationwide. The awards were presented by the leading trade publication Travel Weekly, in partnership with Associated Newspapers at their annual ceremony at The Grosvenor House Hotel in London.

Sales Director Ian Mounser and National Sales Manager Graham Balmforth received the Awards from TV personalities Alan Carr and Kirsty Allsopp, and celebrated afterwards whilst being entertained by the X Factor's Stacey Solomon and Daniel Johnson.

Ian Mounser commented: "We are obviously thrilled to receive these accolades from the travel agent community that sells our products, which we would like to think is a measure of our product and service quality. We will of course be working hard to maintain our standards so that we might retain these awards in 2011."

These awards reinforce that Superbreak offers the highest possible levels of service, a fact which is acknowledged by the UK travel trade who have also awarded the company "Best Operator" every year for the past twenty years with Superbreak now the preferred UK short break supplier for the top eight UK retail travel agency groups.

About

Superbreak is the internet division of Superbreak Mini Holidays Limited, the market leader for short breaks and hotels throughout the UK. Superbreak is part of Holiday Break plc. Based in York, England, Superbreak specialises in booking cheap weekend breaks in 2-5 star hotel accommodation throughout Britain for the leisure traveller including hotels in York, [Edinburgh hotels](#), [Manchester hotels](#) and [London hotels](#) Superbreak holds allocations of rooms at all hotels and can make bookings up to and on the day of departure.

Superbreak:

With 5000 plus hotel partners in worldwide locations from Aberdeen to Abu Dhabi, from London to Lourdes and with great availability and rates for [theatre breaks](#), events at the O2 Arena, various popular attractions and national and international rail partners, Superbreak can offer an outstanding depth and breadth of UK and Overseas short break products.

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