

Easter Escapes - Book Car Hire Early to Avoid Disappointment and Rising Prices Warns Carrentals.co.uk

Travellers advised to arrange car rental in plenty of time to guarantee availability and the best deals



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24 February 2010 – Leading price comparator Carrentals.co.uk is warning anyone with Easter travel plans to book their car hire early to avoid paying over the odds, with the lack of availability being experienced by car hire firms leading to rising prices across the board.

Carrentals.co.uk is reporting a 13%* rise in the average price of [car hire in Geneva](#) for Easter this year, in comparison to the prices quoted for rental over Easter 2009.

According to the car hire comparator, some of the most popular destinations for Easter bookings this year are [Alicante](#), Faro, Rome and Tenerife , with Brits keen to make the most of the bank holiday weekend.

Gareth Robinson, managing director of Carrentals.co.uk, says: "Over the past twelve months car rental firms have struggled to obtain funding from the banks, making it very difficult to maintain fleet sizes, as there has been no money available to purchase new or replacement cars. This is reflected in the higher prices we are seeing for some of the most popular destinations for Easter this year – a trend we expect to see continue into the summer.

"We would advise all travellers planning an Easter escape to book their car hire as soon as possible to guarantee the lowest prices and a wider selection of vehicles to choose from. Using a comparator website also allows customers to see the most competitive results from a range of different companies all in one place, making it easier to find best deal."

Carrentals.co.uk compares car hire deals from up to 50 rental companies, including Alamo , Budget, easyCar, Holiday Autos and Sixt, in over 9,000 locations worldwide. Current Easter deals include rental at Lisbon Airport from only £16** per day, from £20** per day at Pisa Airport , from £17** per day at Orlando Airport and from £12** per day at [Tenerife Airport](#).

To compare the latest Easter car hire deals visit www.carrentals.co.uk. **Percentage increase based on sample prices across a selection of different car rental companies and car sizes over Easter 2009 and Easter 2010 at Geneva Airport ** Prices are based on seven-day rental from 1 April 2010 and are subject to change.*

/ends.

About [Carrentals.co.uk](#)

[Carrentals.co.uk](#) was launched in February 2003 and grew to become one of the UK 's leading online car hire companies by 2006.

In 2007 the company re-launched its site to create the first major online price comparator in the travel industry. Using the latest technology the [Carrentals.co.uk](#) site now searches up to 50 different car hire websites, providing an impartial comparison of the best prices available in over 9,000 locations.

Websites searched include Alamo , Budget, easyCar, Ebookers, Hertz, Holiday Autos, Opodo, Sixt and Thrifty, with the [Carrentals.co.uk](#) site quickly comparing prices and allowing customers to refine their search by car type.

The [Carrentals.co.uk](#) site also features over 5,000 pages of travel information in a mini-guide format.

In 2008 [Carrentals.co.uk](#) was voted Best Car Hire Website in the Travolution Awards. To book or for further information visit www.carrentals.co.uk

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