

# Self Storage Finders, An Online Self Storage Directory, Is Proud To Announce The Launch Of A New And Much Anticipated Website Redesign



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The new design is a key factor in order to establish brand awareness, provide clarity of communication and foster business to business marketing and lead generation.

The website incorporates sleeker design architecture with clean, aesthetic lines optimizing the overall consumer experience. The simple and clean site design is part of the company's mission to continuously meet the needs of its Members and potential renters by providing improved navigation, better organization of content, interactive communication functions, user friendliness and current website technology.

The website redesign is one of several tactics Self Storage Finders has incorporated into their integrated marketing campaign. "We are happy to unveil our new website redesign. Being able to stay current on technology advances is a priority for us. As an innovator in the [online storage](#) industry, we must give the customer and client a positive user experience. We are confident the new redesign will achieve this objective," said Brian Barwig, Marketing Director of Self Storage Finders.

"I am very pleased with the new site," says Barwig. "It is not only aesthetically pleasing but it also has enhanced load speeds and design flexibility." He adds the site will continue to grow as Self Storage Finders does saying, "We are constantly evolving and adapting while encouraging our Members to be vocal about what they like and do not like about the website."

Enhancements have also been made to the sites general website directory and blog organization.

We continue to strive for excellence and have designed [www.selfstoragefinders.com](http://www.selfstoragefinders.com) to be a primary source of storage information on the internet – a one-stop resource for potential renters.

All of the updates allow users to more easily find the information they are searching for, in the most logical places, and to support them in their research, evaluation and selection of a [storage unit](#). The redesign will continue to contribute to the value Self Storage Finders customers and Members receive through the company. The redesign is another step in efforts to continually enhance user and Member experiences, as well as to deliver additional functions and features.

The website was redesigned by Fox Web Creations, a Kansas City based company servicing various businesses in several industries.

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