

Warner Leisure Hotels Welcomes Strictly Come Dancing



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Warner Leisure Hotels takes to the dance floor as Strictly Come Dancing grips the nation once again. Rather than just watch the dramas unfold from the sidelines, for those who are inspired to leave their sofas and experience the magic of the dance floor firsthand, Warner Leisure Hotels is launching the perfect experience.

Warner Leisure Hotels is delighted to announce their new exclusive collaboration with BBC Worldwide to launch BBC TV's Strictly Come Dancing themed [hotel breaks](#) in 2010. Running from February to July, across five locations, guests can get up close and personal with some of their favourite Strictly stars as they bring the show to life - including Darren & Lilia, James & Ola, Brian & Kristina, Anton & Erin, Vincent & Flavia, Ian & Camilla and Karen Hardy. Joining the professional dancers will be Strictly Come Dancing judges Craig Revel Horwood and Len Goodman*.



During their Warner break guests will develop their own dancing skills with tuition led by some of the top professionals from the world of dance. So for anyone taking their first steps, or trying to perfect more intricate dance sequences this is their chance to experience the moves as seen on TV and learn from the very best. The package also includes a spectacular 'Strictly Showcase' - a chance to watch beautifully choreographed dance displays and show-stopping routines.

The three or four night stays in five historic hotels across the UK, allows guests to be part of the show. Get involved with the glitz and glamour by dressing up and opting to take part in the 'Strictly Come Dancing Comes to Warner' competition - the perfect opportunity to show off their new skills and dazzle the crowds. These unique breaks give the chance to compete, judge, or simply sit back, relax and enjoy being part of the 'live' audience.

Warner Leisure Hotels' head of creative entertainments, Sarah Dakin, said: "This exciting collaboration with BBC Worldwide and the Strictly Come Dancing brand will add spectacularly to the Warner Leisure Hotels popular dance break portfolio, bringing the show alive for both experienced dancers and those new to the floor. Ultimately we are offering our guests a unique experience to get up close and personal with both the glitz and glamour and their [Strictly Come Dancing](#) favourites."

Richard Halliwell, commercial director for Dancing with the Stars (the international title for Strictly Come Dancing) at BBC Worldwide said: "We are delighted that Warner Leisure Hotels will be taking the Strictly Come Dancing experience to fans throughout the country. The collaboration with Warner's, the first of its kind for the Strictly Come Dancing brand, offers an opportunity for like-minded fans to get together and waltz into the world of Strictly."

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Notes to editors:

* Dates and confirmation of celebrity appearances are available by calling freephone 0800 1 388 399 or visiting the Warner Leisure Hotels website.

About Warner Leisure Hotels:

Exclusively for adults, Warner Leisure Hotels enjoys an occupancy rate of 95% in its portfolio of 13 properties across the UK. Warner Leisure Hotels offers a wide choice and style of accommodation, each with its own personality. Renowned for its [weekend breaks](#) and [Easter breaks](#),

the chain is also known for its wide range of experiences, offering more than 600 additional activities and [UK breaks](#) from hot air balloon trips and antiques with TV's Eric Knowles to trips on the Orient-Express and numerous dance breaks.

All of the Warner Leisure Hotels' Strictly Come Dancing breaks are inclusive of accommodation, hearty breakfasts, optional leisure activities, delicious three course dinners and Strictly Come Dancing experience.

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