

Optical Express joined by Padraig Harrington



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Optical Express, Europe's Number One laser eye surgery specialists, has been joined by one of the world's greatest golfers, Padraig Harrington as a Brand Ambassador.

The back-to-back British Open Champion (2007,2008) and US PGA Champion (2008) is fronting a television advertising campaign for Optical Express on ITV, Sky Sports and other digital channels.

Speaking after filming the commercial Padraig said, "I'm delighted to endorse the great work carried-out by Optical Express. It's no secret that [laser vision correction](#) has made a massive difference to my life and career. For years I played with poor eyesight and it affected me and my game. Without the simple procedure, which was carried-out in London and Dublin, I would not be able to compete at the highest level. It's certainly helped me and it could assist others in many aspects of their lives. My only regret is that I wish I'd done it sooner. I want to be treated by the best and that's Optical Express."



Chairman and CEO of Optical Express, David Mouldsdales joined Padraig at the TV studio and commented, "We are extremely proud to be working with Padraig Harrington. He is the most talented and successful golfer to come out of Europe in many years. And his back-to-back victories at The Open catapulted him towards the top of the game. Add to that his outstanding win at the US PGA Championship and it confirmed his status as one of the greats of the game today."

At Optical Express, we are clinically and technically superior to all our competitors in the refractive industry and it's fitting that we work with the best and that is Padraig Harrington. He is the perfect Ambassador for [laser eye surgery](#) at Optical Express where we have successfully carried-out more than 700,000 procedures. We are delighted that he considers the surgery to have been so impactful on his career and welcome Padraig as our Brand Ambassador".

About

Optical

Express:

The Optical Express Group was founded in 1991 and is now a global leader of selected healthcare services, specialising in opticians services. The group covers optical stores, refractive laser eye surgery, glasses, contact lenses as well as dental clinics.

Optical Express provides trained specialists to help patients determine which laser eye surgery treatment is best suited to their unique needs and offers the most advanced eye surgery treatments such as LASEK and LASIK eye surgery as well as Advanced CustomVue Wavefront and Intralase.

Optical Express is the leading provider of laser eye surgery in the UK and Europe, with over 100 laser eye clinics including [laser eye surgery clinics in London](#), and [opticians](#) offering pre and post-operative care.

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