

Promethean Wins Major Spanish Tender



Released on: March 17, 2010, 7:39 am

Author: [Promethean](#)

Industry: [Education](#)

Promethean, a world leader in the rapidly growing global market for interactive learning technology, has been awarded a multi-million euro contract to install 4,550 of its ActivBoard+2 interactive whiteboards, together with ActivInspire, Promethean's specialised teaching and learning software, in 1,900 schools in the Spanish region of Andalucia. This represents around a 70% share of the total number of interactive whiteboards available under this tender.

With over 8 million inhabitants and over 6,000 primary and secondary schools, Andalucia has the largest population of Spain's 17 autonomous regions. Completion of this roll-out of [IWB](#) systems will see some 8% of the estimated 78,000 classrooms in Andalucia equipped with interactive whiteboards*. This project is being funded through the Spanish Government's Escuela ICT 2.0 programme, one of a number of financial stimulus packages targeted at [education technology](#) currently being implemented across the EU.

Beyond the classroom, teachers are able to join [PrometheanPlanet.com](#), the world's largest online community for users of interactive display system technology. Promethean Planet is available in ten languages, including Spanish, enabling more than 530,000 members from around the world to connect and exchange ideas, share new and innovative lesson resources and access a wide variety of professional development materials such as [interactive whiteboard tools](#).

Paul Berry, Promethean's President of European Sales and Marketing, said: "We are delighted with this significant contract win, which follows a comprehensive tender process and demonstrates Andalusia's preference for Promethean's interactive learning solutions. We believe that one of the key reasons for our success was the quality of our integrated ActivClassroom offering, which brings together our ActivBoard [interactive whiteboards](#), ActivInspire educational software and training, and our teacher community, Promethean Planet. This contract is further evidence of the growing adoption of interactive learning technology in Europe, which is a key growth market for Promethean."

- ENDS -

Notes to editors:
*Calculation based on average number of classrooms per school in Spain. Source: Ministry of Education, Spain.

About

Promethean

Promethean - Lighting the flame of learning Promethean's aim is to unlock the potential of human achievement in education and training at all ages around the world. It does so by creating, developing, supplying and supporting leading edge, interactive learning technology, including IWB, and by encouraging the growth of the world's largest online teacher community in this field. In these ways, Promethean is helping bring to life the promise of 21st century learning, improving engagement and results for learners and teachers alike.

The market for interactive learning technology is fast growing and global. In this market, Promethean is a world leader. Developed for teachers, Promethean's ActivClassroom brings together its interactive display systems (ActivBoard), its learner response systems (ActiVote and ActivExpression), and its suite of specialised teaching software (ActivInspire). They change how teachers and classes engage and interact, how students learn and how they are monitored and assessed.

Beyond the classroom, Promethean provides comprehensive training and support and, with over 500,000 members, the rapidly growing [Promethean Planet](#) is the world's largest online community for users of interactive display system technology, providing user-

generated and premium content, and is a forum for teachers to exchange ideas and experience.

Headquartered in the UK, with offices in nine countries, Promethean's technology is today helping educate over 12 million individuals in over 500,000 classrooms in some 100 countries.

Contact Details:

PR Contact

Tracey McLaine

Head of Global PR

Promethean

TDS House

Lower Phillips Road

Whitebirk Industrial Estate

Blackburn

Lancashire

BB1 5TH

+ 44 (0)1254 290752

www.prometheanworld.com

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)