# Promgirl.net Introduces Video Technology For Trying Prom Dresses



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Promgirl.net the largest Internet retailer of prom dresses and gowns, formal and cocktail dresses introduces the virtual video technology to help online shoppers choose their prom dress of their dream.

One of the problems of shopping on line for prom dresses and eveningwear has been the limited possibility to assess how the prom dress or cocktail dress would fit the prom girl shopper.

Therefore, the apparel shoppers often preferred to walk into a brick and mortar store and try the prom dresses in person.

The online shopper had no information of how the dress would look on her and had to rely on pictures advertised over the

Internet that usually use professional models wearing the prom dresses.

By using the new technology Promgirl introduces, the online shopper will be able to see the video of a model that has similar physical dimensions with the shopper.

The decision to purchase the formal or cocktail dresses and the prom dresses 2010 is now made easier due to the ease of watching videos with models who have similar shapes and sizes with the on line shopper.

Promgirl.net carries a large variety of Jovani prom dresses 2010, Tony Bowls formal dresses and eveningwear, Mori Lee prom and quinceanera gowns Clarisse formal gowns and cocktail dresses and Terani pageant dresses.

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