

Stena Line Invests Over £9M On Irish Sea Fleet Makeover



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At a time when travel companies across the globe are implementing cutbacks, Stena Line is spending millions on the refit and refurbishment of ships across its five Irish Sea routes.

The [Stena Caledonia](#), which operates on the Stranraer-Belfast route, returned to service on Friday following a £1 million refit that took place at the Harland and Wolff shipyard in Belfast. It's the last of eight ships which have been given makeovers in the past three months.

Stena Line's Irish Sea area director, Michael McGrath, believes that the investment reflects the ferry company's ongoing commitment to improving its fleet and services.

"At [Stena Line](#) we are continually investing in our product to exceed customer expectations and give them a pleasurable and comfortable travelling experience," he said.

"We've never been a company to rest on its laurels and this investment in our Irish Sea fleet reflects a desire to continually improve in terms of quality and service reliability."

"The credit crunch has resulted in more people considering holidays within the British Isles, which is good news for the ferry industry. Therefore it is vitally important that when new customers travel with us we show them how much ferry travel has developed over the years and how pleasurable an experience it can be compared to flying", Michael added.

Highlights of Stena Line's makeover programme include a £2M refit and refurbishment of the [Stena Nordica](#) superferry, which sails between Holyhead and Dublin Port, £2.1M on the Stena Europe superferry, which operates between Fishguard and Rosslare, and £2M on the Stena Lynx III fastcraft, which sails between Holyhead and Dun Laoghaire.

About

Stena

Line:

Stena Line is the market leader on the Irish Sea, offering the biggest fleet and the widest choice of routes from [Britain to Ireland](#), including the [Holyhead to Dun Laoghaire](#), Holyhead to Dublin Port, Fishguard to Rosslare, Stranraer to Belfast and Fleetwood to Larne routes with up to 38 sailings daily. The company carries over three million passengers on its Irish Sea routes each year, more than its rival ferry operators combined.

Stena Line operates in three business areas: Scandinavia, the North Sea and the Irish Sea with a network of 18 strategically located ferry routes in Europe. Stena Line has a modern fleet with a total of 34 vessels including fast ferries (Stena HSS), traditional combi-ferries, RoPax ferries for freight and passengers, and pure cargo ships.

Stena Line is a stable and profitable group and is committed to providing passengers with the best service and experience possible.

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