

Superbreak Launches Love Never Dies Packages, The Theatrical Event Of 2010



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Superbreak, short break specialist, increases its range of theatre packages following the eagerly awaited premiere of Love Never Dies.

The most eagerly awaited new musical of the last twenty years held its World Premiere at London's Adelphi Theatre in front a dazzling star-studded audience. Dubbed as his biggest challenge yet, Andrew Lloyd Webber's 'Love Never Dies' continues the stories of the principal characters of The Phantom of the Opera - The Phantom, Christine Daae and Raoul ten years after The Phantom's mysterious disappearance from the Paris Opera House.

The show tells the story of Christine Daaé, who accepts an offer to come to America and perform at New York's fabulous new playground of the world - Coney Island. After Christine arrives in New York with her husband Raoul and their son Gustave, she soon discovers the identity of the anonymous impresario who has lured her from France to sing. She also realises the identity of the [Love Never Dies](#) is a rollercoaster ride of obsession and intrigue... in which music and memory can play cruel tricks... and The Phantom sets out to prove that, indeed, love never dies.

Celebrating its 25th anniversary this year, the Phantom of the Opera is the most successful musical in history and has been enjoyed by over 100,000,000 theatre-lovers worldwide since its opening at London's Majesty's Theatre in October 1986. Superbreak has sold over 25,000 theatre break packages to Phantom of The Opera and expects Love Never Dies to be as popular. Initial sales are already very brisk.

Superbreak's Head of Theatre, David Thomas, said after the World Premier: "Thank the Lord for bringing Romance back to the West End Stage. Andrew Lloyd Webber's gorgeously haunting, soaring and totally hypnotic score held the audience in its spell from the first spine-tingling bars to the final, final curtain call -and then out into the night. You could see it in their eyes, in their step, the hugs - Love Never Dies, Romance Never Dies, and this music of the night is more potent than ever. (Still can't work out how the couple next to us managed to hold hands and applaud at the same time)".

About

Superbreak is the internet division of Superbreak Mini Holidays Limited, the market leader for short breaks and [cheap hotels](#) throughout the UK. Superbreak is part of Holiday Break plc. Based in York, England, Superbreak specialises in booking cheap weekend breaks in 2-5 star hotel accommodation throughout Britain for the leisure traveller including hotels in York, Edinburgh hotels, Manchester hotels and London hotels. Superbreak holds allocations of rooms at all hotels and can make bookings up to and on the day of departure.

With 5000 plus hotel partners in worldwide locations from Aberdeen to Abu Dhabi, from London to Lourdes and with great availability and rates on [theatre breaks](#), [Liverpool hotels](#), events at the O2 Arena, various popular attractions and national and international rail partners, Superbreak offers an outstanding depth and breadth of UK and Overseas short break products.

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