

Topshop Expands International Shipping Territories



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Topshop.com, which launched in 2001, has expanded its international shipping to include twelve new destinations: Bulgaria, Canada, China, Czech Republic, Hong Kong, Hungary, Republic of Korea, Lithuania, Poland, Romania, Slovakia and Turkey. The move follows huge demand in those countries, shown by high traffic on the website as well as customer comments on Topshop's Facebook and Twitter pages.

Delivering iconic British style to over 30 markets, Topshop.com has all the looks available in the London flagship store. It offers over 300 new products a week, trend advice, editorial features, a weekly newsletter, the Inside-Out blog, and instant access to Topshop's range of designer collaborations and concessions. Additionally Topshop Unique, the only high street collection shown at London Fashion Week is available online.

For SS10, Topshop's mainline trends include Club Tropicana, inspired by 1980s Miami Beach and the hip hop scene; Rough Luxe, which is dark and grungey; Body Armour, sportswear with an urban twist; and Techno Traveller, perfect for this summer's festivals.

In addition to the mainline collections, the expansion will give these countries access to the full range of Kate Moss Topshop, which relaunches in May, the brand's designer collaborations such as Mary Katrantzou, Ann-Sofie Back and Asish and also collections by Mark Fast and Meadham Kirchoff coming up in May and June.

Kate Walmsley, Head of E-Commerce, commented: "Everything Topshop can be found on

Topshop.com and so this expansion means our customers can get full access to the brand and iconic British style straight to their door from over 30 countries."

-Ends-

Notes to Editors:
- Topshop.com currently ships to Australia, Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, New Zealand, Spain, Sweden, Switzerland and the USA
- Topshop.com's new shipping territories are Bulgaria, Canada, China, Czech Republic, Hong Kong, Hungary, Republic of Korea, Lithuania, Poland, Romania, Slovakia, Turkey and India.

About

Topshop:

Topshop was established in 1964 and is part of Arcadia Group Ltd. Sir Philip Green became owner of Arcadia Group Ltd in 2002.

Topshop is continually recognised as being an authority on women's fashion, having won several awards for design reputation and new services, and has a wide range of [dresses](#), [women's jeans](#), [women's tops](#) and [women's skirts](#).

Topshop was the first fashion retailer to show on schedule at London Fashion Week in September 2005 and continues to grow its reputation for supporting exciting new talent.

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