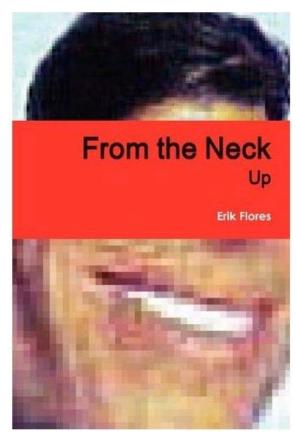
Erik Flores Releases the Finest Novel to Ever Mash Up Self-Help and Adventure!

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Praise for From the Neck Up...

From the Neck Up (May 2010: Eldrecko Press) is a hilarious new novel that shows the disastrous side effects of worldwide success.

What happened to America's most beloved public speaker, Martin Romaine, whose doves fly so freely at the finale of his stadium-filled shows? How did he get lost in the middle of the Florida Everglades? Who will fill the shoes of the man qolden throat with the and chestnut locks? Family, friends, and fans of Mr. Romaine converge and vie for the ego of a nation where has-been's and never-willbe's seek to re-define their lives, despite the havoc it wreaks. From the Neck Up reveals what happens when everyone attains their notion of success.

"Erik has captured the essence of what is pathetic, sad and yet funny about American capitalism. In the end, greed consumes the nation like a snake eating its tail. If the curse of the twenty-first century is narcissism, this homage to the self-help book, captures that narcissism exquisitely. We are nested inside the neediness of the American psyche for more, more, more. Yet our protagonists Marty and Joe are so close to us that we can't help feeling laughter rising with self *loathing. This is Bonfire of Vanities for the twenty-first century. This is the way the world ends, not with a bang but a whimper."*

~ Kate Gale, Managing Editor of Red Hen Press

About the Author Erik Flores was born in San Francisco, California. He attended the Queen's College Writer's Workshop and now resides in Portland, Oregon with his wife and daughter. He also does weddings. Feel free to contact the author personally at <u>eldrecko2000@yahoo.com</u>.

From the Neck Up is available online at <u>www.amazon.com</u>.

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