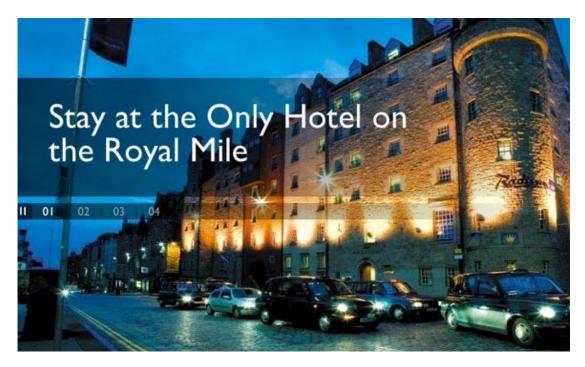
Radisson Blu Hotel, Edinburgh Wins Queen's Award For Enterprise



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Industry: Travel

Radisson Blu has been awarded the Queen's Award for Enterprise in the Sustainable Development category, in recognition of its Edinburgh hotel's efforts in Responsible Business and Sustainable Tourism.



The Queen's Awards for Enterprise are the UK's most prestigious Awards for business performance. They recognise and reward outstanding achievement by UK companies. The Awards are made each year by The Queen, on the advice of the Prime Minister, who is assisted by an Advisory Committee which includes representatives of the Government, industry and commerce, and trade unions.

The Awards consist of three categories: International Trade, Innovation and Sustainable Development. The Queen's Award for Sustainable Development recognises business units which have made outstanding advances or have a high level of continuous achievement, in the environmental and social impacts included in sustainable development.

The Radisson Blu <u>Edinburgh hotel</u> has received the Award on the basis of its achievement in successfully transforming itself through integrating sustainability throughout its operational activity. Its Responsible Business Programme is an example of how traditional management can be transformed to reflect best practice across all aspects of sustainability.

The hotel has been applauded for demonstrating to the industry that a large-scale hotel can maintain and indeed enhance its commercial performance through ensuring sustainability is central to its ethos and operations. The hotel has demonstrated a laudable commitment to reducing its own environmental footprint whilst raising awareness amongst guests as to the impact of their choices and behaviours. Through this and other initiatives, the hotel in Edinburgh has striven to raise understanding of best practice within its sector.

General Manager, Malcolm Rann, commented, "I am delighted the hotel has received this prestigious award and believe all the hard work of the last four years has paid off. Through continued team effort the hotel has proved itself to be a leader in the industry. The committed efforts of all staff are to be applauded."

Radisson Blu's commitment to reducing the environmental impact of its hotels is one of the strongest in the hospitality industry. The company's Responsible Business Programme has been in place since 2001, and serves to embed environmental and social responsibility into the operations and culture of its hotels.

About the Rezidor Hotel Group

The Rezidor Hotel Group is one of the fastest growing hotel chains in the world. The Group has a portfolio of more than 385 hotels in operation or under development with over 83,000 rooms in 62 countries. The Rezidor Hotel Group currently operates more than

190 <u>Radisson Blu hotels</u> in Europe, the Middle East and Africa, including <u>luxury hotels in Edinburgh</u>, Rome, and Dublin.

Rezidor operates the trademarks Blu Radisson Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites in Europe, Middle East and Africa. Under a global licensing agreement with the classic Italian fashion house Missoni, Rezidor operates and develops the new lifestyle hotel chain Hotel Missoni.

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