Recycle.co.uk Helps People Get Cash for Old Mobile Phones



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18 May 2010 – As more and more mobile phone users look to upgrade their handsets for smarter models on a regular basis, dedicated recycling website Recycle.co.uk is helping people to exchange their unwanted handsets for money. The site allows consumers to compare exchange prices for phones online before swapping them for money.

The website operates as a forum which allows people to advertise unwanted items for free, so owners of unwanted mobile phones can use the <u>free recycle</u> comparison scheme to swap their old handsets for money rather than leaving them sat in a drawer or a cupboard.

The leading <u>phone recycling</u> programs lets owners of all kinds of phones swap them for money, including top brands like Nokia, Apple iPhone, Sony Ericsson, Samsung, Blackberry, Motorola and Siemens. Among the companies which offer money for old handsets on the website are Argos and Boots, who even offer owners more than the phone is worth in vouchers for their stores.

Gareth Robinson, spokesperson for Recycle.co.uk, comments, "At Recycle.co.uk we love helping people put unwanted consumer items to good use, whether that means making money from them or not. Our scheme which lets people <u>recycle mobile phones</u> for cash is proving hugely popular with users."

About ASAP Ventures Ltd

Recycle.co.uk is owned and operated by ASAP Ventures and was launched by the company in 2009. ASAP Ventures is a specialist in the online arena, with over 10 years' experience in creating and developing high performing websites in markets ranging from travel and recycling to dating and promotions. The company has expanded significantly over the last five years through a programme of domain name acquisition and development, with the company's portfolio of websites attracting tens of millions of visitors and creating over US\$200 million in sales for their partners.

ASAP Ventures now operates four offices - three in the UK and one in Australia.

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