

Sleep Green with E-bed's Eco-Friendly Memory Foam Mattress

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Consumers don't often think about the impact buying a bed has on the environment. They don't ever have to now, thanks to E-bed's eco-friendly line of memory foam mattresses. There are two collections featuring an eco-friendly version of E-bed's popular CoolTemp visco-elastic memory foam mattress: PUR and White Diamond. All natural silk or 100 percent organic cotton cover all of the beds in these collections. E-bed also continues the tradition of pricing its mattresses thousands of dollars lower than comparable TempurPedic mattresses and discount TempurPedic mattresses. Of course, since TempurPedic does not make a green memory foam mattress, it can't compete on the eco-friendly front at all.

May 2010 – Going green isn't just about recycling or buying a hybrid car. Consumers who truly embrace the green lifestyle extend its philosophy to as many areas of their lives as possible. They have one more area in which they can go green now, with the introduction of the E-bed eco-friendly memory foam mattress line. There are two collections in the line: PUR and White Diamond, and each feature an eco-friendly version of E-bed's popular CoolTemp visco-elastic memory foam mattress. When consumers find themselves comparison-shopping between E-bed and TempurPedic, the eco-friendly line gives them yet another reason to choose E-bed over TempurPedic and discount TempurPedic mattresses.

The E-bed eco-friendly line replaces a significant amount of the petroleum-based materials traditionally used in mattresses with plant-based, renewable raw materials.

"Our virtually emission-free manufacturing process creates significantly higher-quality visco-elastic memory foam material," Vincent Simmons, president of E-bed Luxury Mattress, Inc., said upon

the release of the eco-friendly [memory foam mattress](#) line. "The resulting product provides consistent comfort and support, and we can all rest easy knowing these beds are easier on the earth than their predecessors."

The raw materials used are free of insecticides, pesticides and herbicides. This helps to preserve agricultural systems, replenish soil fertility and promote cleaner air and water. It also makes the memory foam mattress a healthier choice for those with allergies.

The PUR collection features three beds. All have 100 percent organic cotton covering an eco-friendly version of E-bed's CoolTemp visco-elastic memory foam mattress. NASA developed visco-elastic memory foam in the '60s to provide orthopedic support to astronauts during take-off and re-entry. E-bed's visco-elastic memory foam becomes softer in areas made warm by the body's pressure and firmer in cooler areas, where less pressure is being applied, resulting in a cradling of the body. CoolTemp also features an open-cell structure that keeps air circulating within the memory foam mattress. The Cypress memory foam mattress in California king costs just \$1,335 with mattress and box spring. A comparable, non-eco-friendly TempurPedic mattress, without box spring, retails for \$6,798. TempurPedic, even a TempurPedic mattress on sale, can't compete with E-bed's in price.

The higher-end White Diamond collection also features three beds, each with an all-natural silk covering the CoolTemp visco-elastic memory foam mattress. The White Diamond mattresses also have advanced edge support, adding up to 30 percent more sleep space. The Regency memory foam mattress costs \$3,431 with box spring. That's still about half of the cost of the comparable, non-eco-friendly TempurPedic memory foam mattress. Again, even a TempurPedic mattress on sale can't compete in price.

Based in Poughkeepsie, New York, E-bed has been making memory foam mattresses for almost half a century, decades longer than TempurPedic mattresses and [discount tempurpedic](#) mattresses even have been in existence. Complete product descriptions and pricing are available at E-bed.com. To place an order, call 800-478-9098 from 9 a.m. to 10 p.m. Monday through Wednesday, 9 a.m. to 6 p.m. Thursday and Friday, and 11 a.m. to 7 p.m. Saturday and Sunday EST. Even a [tempurpedic mattress on sale](#) can't beat E-bed's low prices. To schedule an interview with a member of the E-bed team, please call the number above.

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